Audio-Technica at NAB 2025



Audio-Technica (booth N1631), a company with expertise in transducer technology, is exhibiting a wide range of solutions for the broadcast market at this year’s NAB Show. First is the BP3600 Immersive Audio Microphone, a premium broadcast audio tool capable of capturing stable, three-dimensional sound beds at sporting events, concerts, festivals, movie sets, and more. The microphone has eight compact capsule assemblies with excellent high-frequency characteristics integrated into the body while remaining compact and lightweight enough for single-operator usability and easy setup. Direct routing is also possible, with no need for additional decoding or latency processing with 5.1.4-channel speaker layouts. This practical, state-of-the-art broadcasting solution captures realistic sound that will bring the recording location directly to listeners without the need for extensive equipment. The BP3600’s eight microphone modules extend from the body to form a cube with 15 cm (5.9 inches) between each microphone assembly. Each microphone assembly in

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the eight-channel near-coincident array is equipped with a 12-mm (0.47-inch) hypercardioid capsule to produce ideally separated, discrete signals and deliver immersive audio experiences with ample spaciousness.

Next is A-T's wide range of dedicated broadcast microphones. Prominently featured are the BP28 14-inch (355.6 mm) and BP28L 22.4-inch (569 mm) Line + Gradient Large Diaphragm Condenser Microphones. These microphones combine a large-diaphragm condenser element with a 28 mm diameter shotgun design for exceptional low-noise performance. With extremely tight polar patterns and a patented acoustic port design that maintains directionality across the entire frequency range, these shotgun microphones are specially designed to meet the needs of broadcast, film, television, outdoor recording and theater applications. Also on display are the following models: BP4073 Line + Gradient Condenser Microphone, BP4027 Stereo Shotgun Microphone, BP4002 Omnidirectional Dynamic Microphone, BP898 Subminiature Cardioid Condenser Lavalier Microphone, BP899 Subminiature Omnidirectional Condenser Lavalier Microphone, AT4050ST Stereo Condenser Microphone, and several others.

As the lines between the worlds of broadcast production and content creation continue to blur, Audio-Technica offers a number of tools geared toward podcasters, vloggers, live-streamers, gamers, YouTubers and beyond. Featured at the booth is the new AT-UMX3 Livestreaming USB Audio Mixer, a compact, feature-rich desktop audio mixer equipped with all the functions needed for livestreaming. Even first-time users will find the plug-and-play AT-UMX3 easy to operate, with no need to think about equipment settings or install any special drivers. This all-in-one interface is equipped with one XLR / 1/4-inch microphone input, two LINE inputs for guitar and keyboard, and a headphone jack for monitoring. The AT-UMX3's loopback function allows users to mix mic and instrument audio with sound from their computer into a single stream - and be confident their audience will hear the same mix. When loopback is turned on, it is possible to play background music while streaming or to stream game sounds and voices at the same time. Other content-creation products on display include the AT2040 Hypercardioid Dynamic Podcast Microphone, AT2020 Cardioid Condenser Microphone, and AT2020USB-X Cardioid Condenser USB Microphone.

Last but not least is A-T's range of headphones – many designed with the recording studio in mind but equally at home in broadcast situations. On display are models from A-T's M-Series and open-back R-Series: ATH-M30x, ATH-M50x and ATH-M60xa Professional Monitor Headphones; alongside ATH-R50x and ATH-R70xa Professional Open-Back Reference Headphones. Broadcast headsets (including boom mic) on display include the BPHS1, BPHS2S (single-ear), BPHS2a and BPHS2C models.

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