ENCO expands Live Event Accessibility



ENCO continued its longstanding partnership with the National Association of Broadcasters (NAB) at the recent NAB Show New York, providing live stage captioning, multilingual translation and new audio pass-through services for the 2026 NAB Marconi Radio Awards and educational sessions throughout the event. Held October 21-22 at the Javits Center, NAB Show New York featured ENCO's award-winning enCaption technology across four show floor theater stages, while the October 20 Marconi Awards ceremony at the Edison Ballroom extended these accessibility services to one of the broadcast industry's most celebrated annual events.

ENCO's automated captioning technology delivered real-time English captions to video displays at each stage while introducing an enhanced mobile experience for attendees. By scanning a QR code, audience members could access live captions directly on their smartphones or tablets through a newly redesigned, mobile-optimized website, with options to translate captions into Spanish, Portuguese, Chinese, Korean, German or French. Additional accessibility features included adjustable font sizes and light and dark display modes, allowing attendees to personalize the viewing experience based on their individual needs and preferences.

New for this year's event, ENCO introduced voice translation that allowed attendees to listen to live stage presentations through their own earbuds and mobile devices. The technology uses a purpose-built low-latency audio streaming application to

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capture audio from each stage and deliver it alongside the live captioning and translation services, providing an additional listening option for attendees with hearing difficulties. Longtime ENCO technology partner StreamGuys supported the application with cloud hosting infrastructure for ENCO’s captioning and translation engines, mobile website and live audio streams.

The combined solution demonstrates how ENCO's flexible captioning ecosystem can extend accessibility beyond traditional stage displays to personalized audience experiences. "ENCO has proudly supported live stage captioning at NAB events since 2019, and we're continually expanding these capabilities to make presentations and live events more accessible and engaging for every attendee," said Ken Frommert, President, ENCO. "By combining real-time captioning, multilingual translation and voice translation technology across stage displays and personal mobile devices, we're demonstrating how businesses, event organizers and other organizations can deliver more inclusive, personalized experiences that help audiences stay connected to the content that matters most."

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