

Ferncast Announces New Distributor for Italy



Ferncast GmbH, developer of innovative audio transmission software solutions for professional live audio applications, announces a sales and distribution partnership with Leading Technologies in Italy and therefore adds another premium distributor to its growing list of partners in Europe.

Leading Technologies provides professional Audio, Video and LED products for the Italian market. They focus on innovative and virtualized solutions for radiobroadcasting and they are now also offering customizable all-in-one software packages for OTT streaming and SIP broadcasting. Their portfolio now includes the following Ferncast hardware platforms: fernStation, fernStudio, fernStudio light, customized to their customers' requirements with a ready-made aixtream software installation. They are also selling the fernBerrie for small radio stations and the fernSecurity for the security sector, both powered by aixtream as well.

"In Italy there is a growing demand for alternative and innovation solutions for audio distribution, contribution and archiving." said Roberto Frigerio, Audio Technical Director of Leading Technologies. "Software solutions are customizable and scalable. Our customers are looking for flexible and future-oriented solutions and

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aixtream software is a perfect answer to their needs. Moreover, the Ferncast team is friendly, highly professional, reactive and supporting us whenever we need."

Both Ferncast and Leading Technologies are very excited about this new strategic partnership and the mutual benefits it will bring for both companies as well as for their customers.

aixtream is a fully scalable software, developed by Ferncast, running as server or VM installation and is available also as part of complete hardware packages.

www.ferncast.com

www.catalogo.leadingtech.it