

Ferncast Launches New Website

Ferncast, a broadcasting and audio streaming software solutions provider, announces the launch of its newly redesigned website. The objective with the new website is to leverage earned experience in design, content and user interface to create the best experience for the visitors. The new website reinforces Ferncast positioning on audio software solutions with richer content on aixtream software, the award-winning audio streaming all-rounder. It also offers a more modern design with attractive visuals, videos and animated graphics.

New features include:

- Easy navigation - User-friendly interface and rich content enable the end-users to navigate through the global solutions portfolio: aixtream software, aixtream packages and SIP services.
- Personalized customer journey - The new section 'aixtream for me' allows the visitor to find the best solution for their needs.
- Expanded offering - Audio-on-demand has been added in the list of applications covered by aixtream software.
- Spanish language - The multilingual website now supports 4 languages: English, German, French and Spanish.
- Blogs - Visitors to the new site can stay informed with the latest Ferncast and industry news through the new online blog. The blog will contain richer online content such as technical tips, interviews or coming events.

Detlef Wiese, CEO of Ferncast, commented " Our team developed much faster than we are able to communicate. With the redesigned website we are updating and reflecting what we are offering to our customers. We have been working with them during the last two years to improve and to expand aixtream functions in streaming, podcast creation, DVB multiplexing and SIP communication. And now we can also present customer references on our website who are very happy with our 24/7 software solutions."

Ferncast website will be regularly updated with new content, blog posts, case studies, and technical improvements to keep the website engaging and up-to-date.

www.ferncast.com