Ferncast Technology for Who Killed Tupper

Ferncast, developer of innovative audio transmission software solutions for professional live audio applications, has played a key role in enabling 3D audio for the Deutschlandfunk podcast Who Killed Tupper. This four-part series explores the decline of the Tupperware box while also delving into feminist and stylistic questions surrounding this household icon. The podcast takes on a unique and immersive form, blending journalistic research, true crime satire, and fictional radio play scenes into a multi-layered Dolby Atmos experience. This advanced audio format enhances storytelling by creating a spatial soundscape, best enjoyed with headphones for full effect.

Ferncast technology was instrumental in making this groundbreaking project possible. By enabling advanced Dolby Atmos content packaging for both podcasting and live radio, Ferncast continues to push the boundaries of what is possible in the radio space. Without this contribution, the Dolby Atmos content could not have been delivered with all the radio streaming features listeners have become used to.

aixtream software solution ensures seamless integration of immersive audio formats into modern audio workflows. With aixtream, broadcasters and content creators can configure advanced audio formats effortlessly, taking full advantage of immersive audio content and deliver high-quality, multidimensional sound to their listeners. All four episodes of Who Killed Tupper have been released and are available exclusively in the Deutschlandfunk app in Dolby Atmos. For the most immersive listening experience, headphones are recommended.

Ferncast Technology powers Immersive Podcasting

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www.ferncast.com