

Grass Valley and Lawo Collaboration



Grass Valley and Lawo today announced a technology collaboration focused on validating orchestration, control, and media exchange integration between Grass Valley AMPP and Lawo HOME. The collaboration is aligned with Grass Valley and Lawo’s open system approaches and supports the industry direction established by the EBU Dynamic Media Facility (DMF) initiative and the co-supported Media eXchange Layer (MXL) project.

As media organizations move toward hybrid production environments spanning on-premises systems and public cloud, customers increasingly require best-of-breed platforms to work together predictably and without bespoke integration burden. Through this collaboration, both companies reinforce their commitment to open and operationally flexible media infrastructures across both software and hardware by connecting Grass Valley’s AMPP and Lawo’s HOME platforms.

The collaboration will initially focus on validating practical interoperability between AMPP and HOME across control, orchestration, media transport and exchange, and operational monitoring with security-first deployment principles at the heart. This includes exploring use cases such as multi-platform routing, cross-environment resource visibility, and MXL-aligned exchange between software-based media functions.

“At Grass Valley, Open by Design is a foundational commitment to helping customers build the future of media infrastructure on their terms,” said Jon Wilson, Chief Executive Officer at Grass Valley. “The industry is moving toward dynamic, software-based media facilities where customers need confidence that leading platforms can interoperate across control, orchestration and media exchange. By collaborating with Lawo, we are together helping to show how DMF principles can be applied in real-world, multi-vendor deployments.”

The collaboration supports Grass Valley’s and Lawo’s broader strategy to enable customers to modernize their operations while protecting choice and flexibility. Both

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AMPP and HOME provide a software-based foundation for live production and media workflows, enabling customers to deploy across cloud, edge and hybrid environments. For customers, the collaboration is intended to bring increased value by reducing integration friction, improving deployment confidence and accelerating the practical adoption of open, dynamic media facilities. Rather than creating another closed ecosystem, the focus is on validating the orchestration and interoperability patterns required for multi-vendor media operations to work at scale.

“Lawo shares Grass Valley’s commitment to open, interoperable media infrastructure,” said Jamie Dunn, CEO at Lawo. “Lawo HOME is designed to support the management and orchestration of modern IP-based media environments, and this collaboration with Grass Valley reflects the importance of practical interoperability between the market-leading software infrastructure platforms. Together, we are enabling customers to implement dynamic media facilities today without concerns about vendor lock-in or restrictions.”

“This is an important step in showcasing open orchestration, media exchange and software-based operations in practice,” said Adam Marshall, Chief Product Officer at Grass Valley. “Customers are not looking for theory; they want evidence that open, multi-vendor architectures can be deployed with confidence and that is exactly what this collaboration is designed to support.”

“This collaboration reflects how closely we work with customers to address real-world needs,” said Andreas Hilmer, Chief Marketing Officer at Lawo. “From compact use cases to the scale of the largest global live productions, we support solutions that customers can adopt with confidence today.”

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