Lawo with ARET’s New OB Truck at IBC 2023



IBC 2023 attendees are in for a treat as they will have a unique opportunity to experience Lawo's cutting-edge technology showcased not only at the Lawo booth B90 in Hall 8 but also at the outdoor exhibition area on 0.A07: ARET will be unveiling their new OB trailer for Alamiya Media, featuring seamless integration of Lawo IP technology. This cutting-edge configuration boasts a UHD-HDR video workflow at 12G and AES67 audio networking.

Umberto Asti, CEO ARET video and audio engineering, states: “The Alamiya OB trailer represents a landmark in the OB van market for its quality of construction, the innovative design and for the technology installed. We have combined the power of the Ross 12-G SDI Hyperconverged solution with the flexibility and excellence of Lawo IP-based audio solutions. On top of everything, the workflow is controlled by the most powerful and reliable broadcast control system in the market: Lawo VSM.”

Lawo's VSM (Virtual Studio Manager) broadcast control system, serving as the nerve center of the Alamiya OB truck, is unparalleled in its powerful and flexible IP-based control capabilities. Its seamless integration with a wide array of broadcast equipment, including video routers, audio consoles, and intercoms, makes it an

Phoca PDF

ideal choice for managing resources efficiently. It also keeps evolving as ever more lighthouse projects require increasingly refined control and flexibility options. With its intuitive touch-enabled interface, Lawo’s VSM empowers producers with fast and accurate control over remote, distributed, and facility-wide resources and OB production trucks for exacting streamlined operations.



The audio control room within the truck is equipped with Lawo's mc²56 audio production console. The Lawo mc²56 features compact size, flexibility, and versatile design for applications as diverse as broadcast trucks and studios, live performance and recording. It is optimized for today’s IP-video production environments, designed for networking in complex production infrastructures, with full native support for SMPTE 2110, AES67/RAVENNA, DANTE (via a Power Core gateway), MADI and Ember+. Local I/Os include 16 Lawo-grade MIC/Line inputs, 16 Line outputs, eight AES3 inputs and outputs, eight GPI/Os, and a local MADI port (SFP).

Significantly reducing physical footprint and power requirements, Lawo’s A__UHD Core audio engine for mc² audio production consoles provides intuitive HOME functionality. This software-defined IP DSP engine offers up to 1,024 DSP channels that can be shared among several mc² consoles for flexible resource pooling.

“This is just the beginning of our customer’s experience since after IBC, the OB truck will be shipped to destination and our customer will be able to enjoy our daily

Phoca PDF

care for the whole life of the OB trailer”, Umberto Asti highlights the absolute service philosophy of ARET. “All from the ARET team are proud of this new delivery!”

IBC 2023 visitors are encouraged to make their way to the Alamiya OB trailer at 0.A07 to experience firsthand the seamless integration of Lawo's VSM broadcast control system and mc²56 audio production console in a real-life project.

www.lawo.com
www.aret-engineering.com

Phoca PDF