Lawo NAB Breakfast Sessions


Picture: Garry Brown

Lawo, a leading global partner for innovative broadcast technology solutions, invites early NAB 2024 birds to its Breakfast Sessions at booth C4110. Start your show day with a blend of insightful discussions, great coffee, and delicious German pastries. On Monday, April 15th, at 9:15 am, Jason Taubman, SVP Technology of Game Creek Video, will share his extensive expertise in a session titled "Super Bowl and beyond – The Future of Mobile Production." Game Creek Video has been revolutionizing the television experience with cutting-edge mobile production units for over 25 years. From the NFL Super Bowl to the MLB World Series, Game Creek Video delivers superior and captivating coverage of major sporting events worldwide.

On Tuesday, April 16th, at 9:15 am, Garry Brown, the long-time FOH engineer of America’s other iconic cult band, Phish, will offer insights into his touring and mixing experiences during his session "With Phish on the Road to the Sphere." Phish, known for their eclectic blend of musical genres, continue to captivate audiences with their unique sound and improvisational performances.

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Lawo’s Breakfast Sessions are a rare opportunity to engage with highly respected experts in their respective fields. Lawo's presence at NAB 2024 promises to be an unparalleled experience for industry professionals seeking cutting-edge solutions in broadcast technology. And lest we forget: all visitors, including not-quite-so-early birds, are welcome to Lawo’s Happy Hour at 5:00pm on each show day. End your days at booth C4110 with some relaxed hobnobbing with industry peers and cool beverages.

Register here for the Breakfast Sessions. Join Lawo at Booth C4110 to explore the next level of media excellence.

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