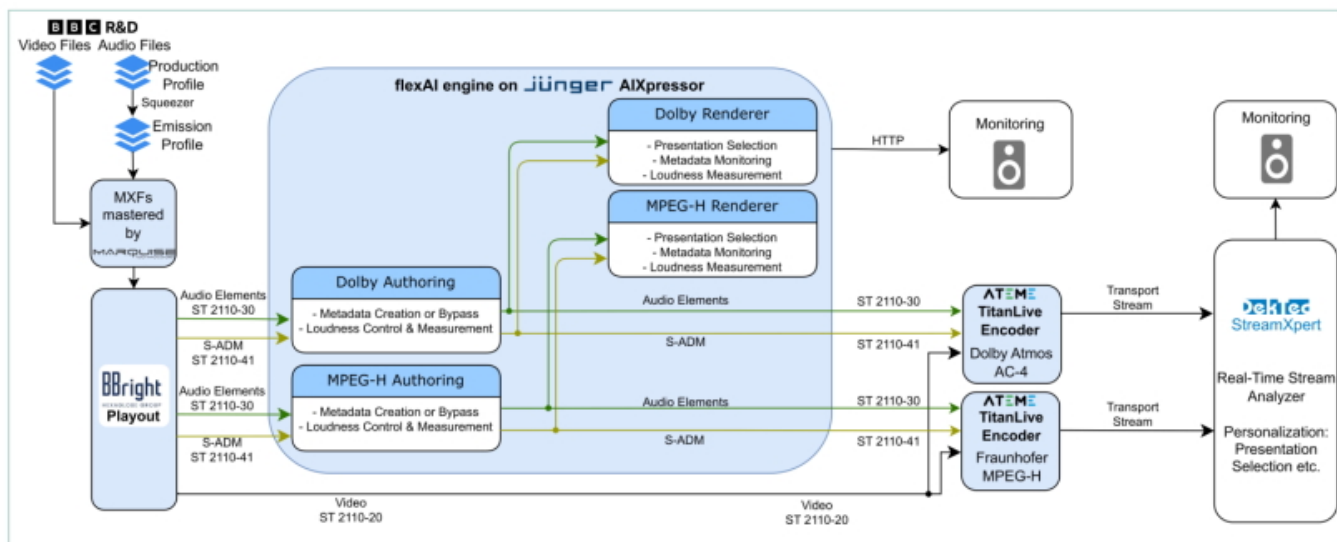


## EBU ADM Implementers Group

### EBU PTS 2026 DEMO Metadata for Audio: S-ADM Playback and Rendering across multiple platforms from a single file



Telos Alliance, a company with expertise in broadcast audio for more than three decades, announces that Jünger Audio has joined the EBU ADM Implementers Group (ADM-IG) as a founding member. Together with other major industry partners, Jünger Audio will collaborate on the advancement of the ADM/S-ADM integration of this state-of-the-art broadcast audio technology from production to playout.

Earlier this year, at the EBU's Production Technology Seminar, ADM-IG partners presented the "ADM Studio Set-up". This complete ADM/S-ADM broadcast chain includes ADM file creation, MXF wrapping and QC, playback from a playout server, and S-ADM authoring and encoding in both major NGA distribution codecs, AC-4 and MPEG-H.

"The momentum behind ADM and S-ADM is clearly accelerating, and we are already delivering successful customer projects with our flexAI platform, with more going on-air this year," says Roman Rehausen, Senior Product Manager at Jünger Audio.

## Jünger Audio joins EBU ADM Implementers Group

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“Joining the EBU ADM Implementers Group is the perfect opportunity for us to join our technology partners in helping our mutual customers improve consistency and efficiency throughout the broadcast chain, in both file-based and serialized workflows from production to emission, with the frame-accurate precision and reliable metadata required in object-based immersive and personalized audio.”

Jünger Audio will showcase how its flexAI platform enables authoring and rendering using S-ADM in the Central Hall at the 2026 NAB Show in the Telos Alliance booth, #C1819.

Jünger Audio is actively contributing to the ADM-IG community and the broader advancement of ADM and S-ADM workflows. With its role at the heart of live S-ADM generation and its use in Next Generation Audio rendering workflows, the company will be engaged in upcoming plugfests and demonstrations that showcase how this technology can be successfully implemented across multi-vendor environments.

[www.telosalliance.com](http://www.telosalliance.com)  
[www.junger-audio.com](http://www.junger-audio.com)