Lawo Strengthens North American Presence with Jamie Dunn



In a move to strengthen the commitment to its North American customer base, Lawo is proud to announce the relocation of Jamie Dunn, its Chief Commercial Officer, to the United States.

With an organization of over 40 experts in North America, Dunn’s move represents a logical step to support and steer the organization through the next stage of planned growth as Lawo executes on delivering its next evolutionary chapter of IP- and cloud-enabled media infrastructure solutions.

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“Over the past few years, we have seen incredible revenue growth underpinned by the strong adoption of our IP solutions among prominent broadcast and media content producers,” explains Dunn. “Thanks to a highly skilled team committed to providing premium support, North America has become one of Lawo’s largest and most important markets. As a European brand, continual investment in key areas is critical to sustainable success. I am excited to devote more of my focus and time to developing our North American organization and supporting our customers in this next stage of vibrant growth.”

Dunn, a member of Lawo’s Executive Management Board, has already arrived in the US. He will maintain his global responsibility as Chief Commercial Officer and head of Lawo’s global sales organization.

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