Lawo’s NAB 2025 Breakfast Sessions



Lawo invites NAB 2025 attendees to start their day with fresh insights and great conversations at its exclusive Breakfast Sessions, hosted at booth N623. These morning events offer an ideal blend of expert knowledge, industry networking, and a welcoming atmosphere with freshly brewed coffee, pastries, and traditional German pretzels. Each session will focus on key developments in modern media production, highlighting how IP technology and server-based processing are reshaping workflows and allow for better utilized infrastructures. From advanced remote production capabilities to the scalability and flexibility required for today’s rapidly evolving media landscape, attendees will hear firsthand from industry leaders who are driving innovation in this space.

Sunday, April 6th – 11:00 AM: “HOME at the World’s Most Famous Arena” - Brent Angle, Chief Technology Officer, CineSys

Kicking off the series on Sunday, Brent Angle, Chief Technology Officer of CineSys, will share insights on how IP-based infrastructures are transforming high-profile venues, including the one which is considered “the world’s most renowned arena”. As a specialist in media systems integration, Angle has worked extensively on implementing cutting-edge IP solutions that enable seamless connectivity, greater efficiency, and future-proof operations. CineSys, recently named Lawo’s top Tech Innovation Partner in the USA, has played a key role in helping broadcasters and content creators harness the full potential of IP-based workflows.

Monday, April 7th – 10:00 AM: “Towards a Dynamic Media Facility: From Dream to Virtuality” - François Legrand, Senior Director of Core Systems Engineering, CBC/Radio-Canada

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CBC/Radio-Canada, will take the stage to discuss the broadcaster’s transition to a fully IP-based infrastructure. CBC/Radio-Canada has been a pioneer in this field, setting new benchmarks for flexibility and scalability with its IP-native Montreal Broadcast Center. Legrand will share the vision behind this transformation, explaining how software-defined workflows and virtualized environments enable a more agile and cost-effective approach to media production. By eliminating the physical limitations of traditional broadcast systems, CBC/Radio-Canada has paved the way for a highly dynamic and resilient operation, capable of adapting to new production demands with ease.

Tuesday, April 8th – 10:00 AM: “Microsoft – Building a Global Production Hub with Lawo HOME” - Dan Charette, Systems Architect, RUN Studios

Rounding out the series on Tuesday, Dan Charette, Systems Architect at RUN Studios, will delve into the collaboration between Microsoft Production Studios and Lawo. As Microsoft continues to expand its global production infrastructure, IP technology plays a crucial role in ensuring seamless scalability and real-time collaboration across multiple locations. Charette will discuss how Lawo’s HOME platform has been integrated into Microsoft’s workflows, enabling greater operational efficiency while maintaining the highest standards of quality and reliability. His session will provide valuable insights into the benefits of cloud-based workflows and the growing role of IP technology in large-scale media operations.

Attendees who register for the Breakfast Sessions via this link will also gain access to session recordings, ensuring they don’t miss out on these valuable discussions. Beyond these sessions, Lawo encourages NAB visitors to join the daily Happy Hour at 5:00 PM at booth N623, providing an opportunity to connect with industry peers in a relaxed setting. Join Lawo at NAB 2025 to explore the next phase of the industry’s transition to IT-based media production and discover how Lawo’s innovative solutions are shaping the future of broadcasting.

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