

Alphatec New Indian MC² Distributor



UK amplifier technology manufacturer MC² have appointed Alphatec as their exclusive distributor for India. Founded in 2015, Alphatec is an established and trusted distributor of leading global AV brands in India, synonymous with end-to-end, reliable, cost-effective, and premium systems at scale. The picture above shows Devasis Barkataki, founder of Alphatec and Richard Fleming, Sales & Applications Manager of MC² Audio.

Commenting on behalf of MC² Richard Fleming is looks forward to developing a productive relationship with Alphatec: “Alphatec’s extensive coverage and detailed knowledge of the Indian market is unrivalled. Their aim is to elevate the audio industry in India by supplying professionals, businesses, and enthusiasts with the tools they need to create exceptional sound experiences. We are excited to be part of that mission and look forward to working closely with the Alphatec in this vibrant and exciting market.”

Devasis Barkataki, Founder and Managing Director of Alphatec comments: “We are proud to bring another renowned global brand to the Indian market. MC² has an excellent international reputation for manufacturing premium amplification technology which is used for a host of installed and touring applications on every scale. We look forward to sharing the advantages of these cutting-edge, innovative, and robust technologies with our clients, and anticipate very strong interest from the Indian market.”

www.mc2-audio.co.uk