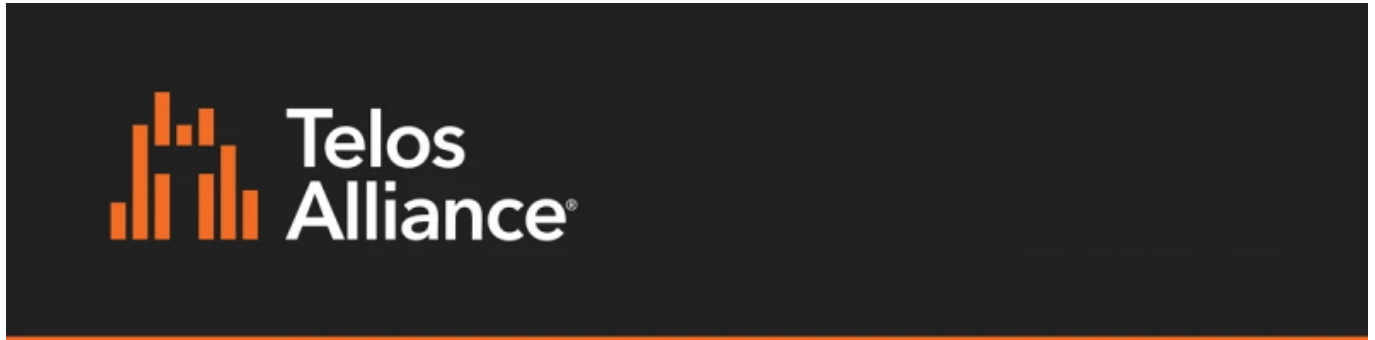


New Telos Alliance Executive Vice President



Telos Alliance, a company with expertise in broadcast audio for more than three decades, announces the promotion of Cam Eicher to Executive Vice President of Audio Production. This newly created role reinforces Telos Alliance's commitment to evolving alongside the broadcast industry and providing clients with the products and solutions they need to create the best possible content for their audience, no matter where and how they listen.

In his new capacity, Eicher will leverage his 35-plus years of broadcast experience, deep understanding of customers' needs, and the strong relationships he has built while at Telos Alliance to bring a more unified product portfolio to market more quickly and ensure a cohesive and consistent user experience across products and brand families. "The medium we historically refer to as 'radio' is so much more than a tuner picking up an over-the-air AM or FM signal," said Eicher. "Today's audience chooses the content they want to hear and how they want to hear it, whether that means a radio, their smartphone, or their car's dashboard. Telos Alliance is uniquely positioned to provide content creators with an ecosystem of products that seamlessly work together to meet those needs."

Telos Alliance Chief Executive Officer Scott Stiefel says company executives were unanimous in choosing Eicher for this critical role. "We knew we needed a leader with the vision, experience, and authority to bring all of the company's resources together to support this mission," said Stiefel. "Cam's understanding of our changing industry, his passion for audio technology, and the respect he has earned from our customers, channel partners, and his Telos Alliance colleagues is unmatched. We are fortunate that the person best suited to lead us forward is already a valued and respected member of the Telos Alliance family."

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