Nigeria's BossFM Radio Station goes Pro Virtual with Lawo R3LAY

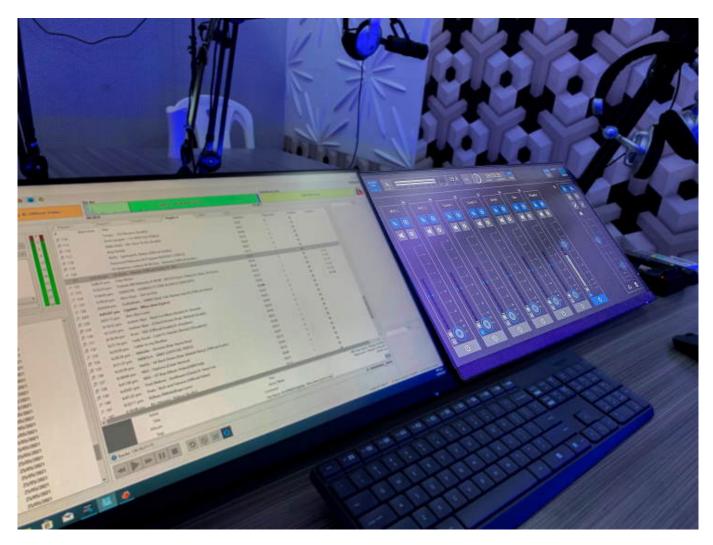


BossFM 95.5, a leading contemporary FM radio station operating out of Abuja, Nigeria's capital, serves a wide audience base with a unique blend of talk shows and music genres. Following the decision to make the talent's mission as straightforward and intuitive as possible, BossFM's on-air studio has been equipped with Lawo's IP-based R∃LAY virtual radio software, which replaces their former digital console.

With this important upgrade, BossFM 95.5 becomes the first genuinely virtual radio station in Nigeria's Federal Capital Territory.

The talent-first design and immediacy of the on-air studio's desktop layout are provided by Lawo's professional and affordable R∃LAY software suite, which offers a full-blown broadcast mixer and more: mixing, processing, and routing can be performed on a touchscreen connected to an off-the-shelf PC - or on a laptop, for onlocation shows.

R3LAY allows BossFM to mix 24 audio sources as well as AES67-compliant AoIP signal streams directly on the station's PC, for pristine audio production and output.



BossFM 95.5's owner especially appreciates the fact that "Showing our on-air talent and staff the basic functionalities of this novel took just a couple of hours. The first show presented with our new virtual setup went live that same afternoon."

R∃LAY's seamless integration with third-party hardware and applications has allowed BossFM to turbocharge its capabilities, with enough resource capacity to expand even further, in line with future needs. Other members of the R∃LAY product family, like VPB Virtual Patch Bay, VSC Virtual Sound Card and AES67 Stream Monitor software, provide comprehensive tools that make it possible to have an all-in-one radio station right on a PC.

Opeyemi Ogunsaju of Mega Cyber Plus, Lawo's partner in Nigeria, who was in charge of system integration and service support, confirms: "R∃LAY's simple and straight-forward looks are deceptive. This virtual radio suite brings professional radio production to any radio station, complete with Audio-over-IP and internal routing."

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