New VP of Product Development at Orban



Orban Labs has named Josafat Guerrero Jordan VP of Product Development. He joined Orban in 2022 as an Applications Developer and progressed to the role of Project Manager in 2024. He has a bachelor's in Computer Science and a Master's degree in Physics, and has worked extensively in software development, IT systems, and custom embedded designs.

"Josafat has proved invaluable to Orban over the past few years," said David Day, Orban Labs President. "He's expertly managed the groundbreaking SuperHiFi HLS decoder with its metadata recovery implementation. He also was responsible for the Nielsen, Ipsos and Kantar watermarking implementation for the 5950, 5750 & Trio product lines. Over the years he's had hands-on experience with multiple customers, where his on-site support and troubleshooting have directly led to product improvements. He recently started to shift Orban's project management approach to a modernized software development-focused methodology. We appreciate not only his expertise, but his dedication and deep technical insights. We congratulate him on his promotion and are excited for the opportunities he can help Orban realize in the future."

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