Presentation Videos from IP Showcase on the Water Now Available Online

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Presentation Videos From IP Showcase

The Alliance for IP Media Solutions (AIMS), Advanced Media Workflow Association (AMWA), and the Video Services Forum (VSF), along with contributors Audio Engineering Society (AES), European Broadcasting Union (EBU), and SMPTE, today announced that 12 videos of presentations given at the IP Showcase on the Water during IBC2023 in Amsterdam are now available for viewing on the IP Showcase website. Given by top industry experts, the 20-minute presentations cover a wide range of IP-related topics - from the latest developments in AWMA NMOS to timing and synchronization in AES67 and SMPTE ST 2110, IP production, infrastructure-as-code tools, media-over-IP (MoIP) network design, IPMX, and much more.

The IP Showcase is committed to educating attendees at major industry events on the potential of IP media solutions. The IP Showcase on the Water was at the heart of that commitment. Unlike other presentations that were company-sponsored or thought leadership opportunities, presentations at the IP Showcase on the Water were delivered by hands-on engineers who instruct attendees on exactly how to move to an IP infrastructure.

"The IP Showcase is a big draw at any industry event, but this year during IBC we wanted to give attendees a different kind of experience. So, instead of being held in the usual IP Showcase Theater, presentations took place on canal cruise boats," said Andrew Starks, an AIMS board of directors member and director of product management for Macnica. "It was a different format with familiar results - the IP Showcase on the Water was a resounding success, and we thank everyone who participated. For those who weren't able to attend - or would like to revisit a specific topic - the online library of presentation videos offers a valuable educational resource."

Presentation videos from the IP Showcase on the Water are available for viewing here. Further information about the IP Showcase is available at the website below. More information about the sponsoring organizations is available at:

- Audio Engineering Society (AES): www.aes.org
- Alliance for IP Media Solutions (AIMS): www.aimsalliance.org

- Advanced Media Workflow Association (AMWA): www.amwa.tv
- European Broadcasting Union (EBU): www.tech.ebu.ch
- SMPTE: www.smpte.org
- Video Services Forum (VSF): www.vsf.tv

More information about standards and open specifications is available at:

- AIMS: www.aimsalliance.org/educational-library/
- IPMX: www.ipmx.io
- AES: www.aes.org/standards/blog
- AMWA: www.github.com/AMWA-TV/nmos
- EBU: www.tech.ebu.ch
- SMPTE ST 2110: www.smpte.org/smpte-st-2110-faq
- VSF Technical Recommendations:
  www.videoservicesforum.org/technical_recommendations.shtml

www.ipshowcase.org