

### Riedel at the World Economic Forum's 2022 Annual Meeting



Riedel Communications today announced that the World Economic Forum - an independent international organization committed to improving the state of the world - relied on a Riedel MediorNet system for AV signal distribution and processing at its 2022 Annual Meeting, while the company's Artist digital intercom matrix and Bolero wireless intercom system delivered reliable, flexible crew communications.

Held in Davos-Klosters, Switzerland, the 2022 World Economic Forum Annual Meeting brought together nearly 2,500 leaders and experts from around the world to collaborate on tackling global issues and finding solutions to the world's most urgent challenges. For live coverage of the event, a Riedel MediorNet system provided commissioned television production companies such as SRF, EBU, and Swisscom with video and audio feeds from the meeting, including interpreter channels. The system consisted of more than 30 MediorNet nodes, including MicroN UHD and MicroN high-density media distribution network devices, in addition to nine RSP-2318 panels including the MediorNet Control App for signal routing, all installed across eight production studios and the master control room (MCR).

For seamless crew communications, Riedel's Artist-1024 matrix intercom mainframe was utilized with 16 RSP-1232HL panels. A decentralized, scalable solution, the

Artist-1024 allows for flexible placement of nodes to reduce wiring and setup costs while enhancing system reliability with a dual-ring fiber-optic network topology that provides full redundancy. In addition, the Artist platform integrates seamlessly with Riedel's Bolero wireless intercom system, which consisted of 18 antennas and 42 wireless beltacks for the 2022 Annual Meeting.



“Previously, we could only provide production companies with recordings of our

meetings, but this year we were eager to offer live coverage to the public. Riedel made it virtually effortless to do so," said Rasha Hasbini, Head of Studios and Live Production at the World Economic Forum. "Flexible and simple to use, the company's MediorNet system easily handled the complexity of the 2022 Annual Meeting and all the last-minute changes that come with live productions. And with the intercom capabilities provided by the state-of-the-art Artist and Bolero systems, the production process was perfectly orchestrated over a very large physical distance. We couldn't be more pleased with the results."

"Since 1971, the World Economic Forum has engaged the leaders of society to create positive change in our world, and at this pivotal moment in history — as we face such challenges as an ongoing global pandemic and the effects of climate change — it was important that their work be available to view live," said Erwin Engel, Sales Manager of Riedel Communications Switzerland. "We couldn't be more excited that the organization chose our MediorNet, Artist, and Bolero solutions to bring this pivotal event to the public. The production was a great success, and we look forward, together with our partner Crealine Media Systems, to working with the World Economic Forum on future projects."

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