

Beetech new RTW Distributor for Japan



L-R: Andreas Tweitmann, Takayuki Ozaki

RTW, a manufacturer of audio metering solutions, announces the appointment of Beetech as its new distributor in Japan, effective 1 July 2023. This strategic partnership aims to expand the market reach of RTW's product portfolio in broadcast, post-production, quality control and other professional audio segments.

RTW specializes in providing cutting-edge audio visualization tools that enable audio engineers to make informed decisions, and by joining forces with Beetech, a reputable distributor with an extensive network in Japan, RTW aims to further strengthen its sales and service capabilities, delivering true value to customers across the country.

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Tuesday, 20 June 2023 18:51

Beetech's CEO, Takayuki Ozaki, comments: "RTW products are indispensable, so to speak, the essential and important tools for not only broadcast but all sound-related markets. We are aiming to greatly enhance sales activities as well as after-sales service to further penetrate this fantastic brand into the Japanese market. We believe RTW and Beetech will build a strong relationship for mutual growth."

Andreas Tweitmann, CEO of RTW, is happy to welcome Beetech as its trusted distributor in Japan. "We are excited to embark on this partnership with Beetech and extend our presence in the Japanese market. Beetech's expertise and extensive reach will undoubtedly strengthen our brand's visibility and customer support in the region. Together, we will be able to provide exceptional solutions to audio professionals, fostering a reliable and satisfying experience. We look forward to a collaboration that will benefit both our companies."

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