

SATIS 2025 Recap



On November 5 and 6, the Docks de Paris buzzed with innovation, creativity, and discussion, making this 43rd edition a collective success for the entire industry. With increased attendance and a program richer than ever, SATIS 2025 confirmed its status as the must-attend French-speaking event for professionals in the audiovisual, film, and image and sound technology industries.

“SATIS is establishing itself more than ever as a place of inspiration, dialogue, and business. We are proud to bring together every year the players who are inventing the future of audiovisual media, in a spirit of openness and collaboration. This 2025 edition perfectly illustrates the dynamics of the sector,” emphasizes Stéphan Faudeux, organizer of SATIS and CEO of Génération Numérique.

With 9,318 participants, an increase of 4% compared to 2024, SATIS continues to bring together an ever-growing French-speaking community from France, Belgium, Switzerland, Luxembourg, North Africa, and Canada. A total of 206 exhibitors and partners were present, including many new entrants, confirming SATIS's role as a catalyst for innovation and partnerships.

The trade show also featured several product and service launches, demonstrating the vitality of a rapidly changing market, where AI, eco-production, and immersive technologies are redefining practices. With more than 70 conferences, keynotes, and round tables, SATIS 2025 offered a comprehensive overview of trends and changes in the audiovisual industry. 4,920 attendees came to listen to 250 speakers, including professionals, engineers, directors, producers, and international experts, who shared their experiences and their vision of a sector undergoing rapid transformation. From virtual production to immersive audio, IP broadcasting to generative AI, eco-responsibility issues to new forms of storytelling, the diversity of topics once again confirmed the editorial richness of SATIS. All SATIS conferences

will be available for replay in early December on Moovee, the 100% free streaming platform dedicated to audiovisual professionals.

A highlight of the show, the 9th edition of the SATIS Awards, organized by Génération Numérique, showcased 92 entries representing the technological excellence and creativity of the sector. The jury of experts awarded 10 Trophies and 10 Special Mentions, recognizing the most remarkable innovations in ten categories ranging from production and post-production to broadcasting, sound, integration, creation, and eco-production. The Ecological Initiative Award – Ecoprod, presented in partnership with Ecoprod, once again highlighted concrete eco-responsible initiatives in the image and sound professions. Interviews with the 2025 winners and favorites will be available free of charge in early December by logging on to the Moovee streaming platform.

Following the success of the Village Sreen4All, which confirmed the vitality of the sector, this edition also highlighted the integration of artificial intelligence into creative and technical processes, while promoting local media and new local channels through a partnership with Locales.TV. JobDating by SATIS, organized in partnership with ProfilCulture and France Travail, once again fulfilled its mission: to bring together companies and talent in the sector. More than 120 interviews were conducted this year, accompanied by an enhanced program of practical workshops dedicated to preparing and supporting candidates.

This 43rd edition confirms SATIS's position as the largest French-speaking trade show dedicated to image and sound technologies and a true barometer of the audiovisual industry. SATIS 2025 in figures:

- 9,318 participants (+4% vs. 2024)
- 206 exhibitors and partners
- 4,920 attendees on site
- More than 70 conferences, keynotes, and round tables
- 250 speakers
- More than 90 entries for the SATIS Awards
- 10 winners and 10 Jury Favorites

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