Shure WL18Xm



Shure today announced its updated, newly designed low-profile WL18Xm professional lavalier condenser microphones, including the cardioid WL185m, supercardioid WL184m, and omnidirectional WL183m, for use with wireless bodypack transmitters. The refreshed portfolio builds on the legacy and performance of existing Shure WL lavalier microphone technology, offering full and

accurate sound quality with an improved presence response. The WL18Xm line delivers enhanced specifications for optimal compatibility with modern wireless systems and is specifically designed for speech and presentation applications in corporate, education, and worship environments.

"Our WL series has been the go-to lavalier solution for decades, known for reliability, durability, and full, accurate sound. As wireless technology continues to improve, we saw an opportunity to innovate and evolve the industry-standard WL line into a product that meets the requirements of professionals using today's modern, digital systems," said Nick Wood, Senior Director, Professional Audio Products, at Shure. "We're introducing a product that users already know and love, now with lower self-noise, improved RF immunity, higher dynamic range, and improved max SPL."

The WL18Xm line is 8 mm shorter than its predecessor, making it lighter, lower-profile, and easier to use. For flexible placement on speakers, presenters, and performers, each lavalier is available in either black or white with LEMO or TA4F connector options. The microphone's innovative tie clip can be rotated in 90° intervals for accurate positioning.

The WL18Xm professional low-profile lavalier condenser microphone line is available now at Shure.com and select retailers. Users can choose between three polar patterns – the WL185m (Cardioid), WL184m (Supercardioid), and WL183m (Omnidirectional) – and two connector options, LEMO or TA4F. Shure's industry-leading wireless systems, including BLX, GLX-D+, and SLX-D, will be available bundled with WL18Xm later this year.

WL18Xm lavaliers with TA4F connections are available starting at 159 € (RRP) and lavaliers with LEMO connections are available for 185 € (RRP). Purchase includes the choice of a black or white lavalier, tie clip, snap-fit foam windscreen, and zippered storage bag. For more information about the WL18Xm line drop by the Shure booth at InfoComm 2024, Booth #C8334.

www.shure.com