Mark Skipper New SSL National Sales Manager

Solid State Logic announces that it has appointed Mark Skipper to the position of National Sales Manager, Eastern U.S., where he is responsible for SSL Broadcast and Live solutions. In his new role, Skipper joins SSL's US-based distributor, Group One Ltd. as part of expanding its business development and customer relationships, reporting to Rick Naqvi, Senior VP of USA Sales

Skipper, who is based in southern Virginia, brings more than two decades of broadcast and professional audio experience to his role. Prior to starting with SSL, he has been a recording studio owner and A1 sports mixer for top networks including NBC, ESPN, Fox, CBS and others. He is also experienced in music production as a classically trained violist who has performed and recorded with multiple chamber orchestras and musical ensembles.

In his new role at SSL, Skipper is looking forward to interfacing with customers and helping solve their problems in both the broadcast and live sound production realms: "Throughout my audio career, I've approached studio problem-solving through strong relationships with others... always building meaningful human connections and fostering a team culture that thrives on collaboration—now by leveraging SSL's exceptional audio solutions for superb sonics for all to enjoy!"

Skipper's experience includes having handled Broadcast A1 duties mixing high profile sporting events including hockey, football, basketball, baseball, and horse racing, among other sports. Solid State Logic consoles have been central in Skipper's audio world since his first shot at mixing: "Over 20 years ago, when I was first introduced to surround sound mixing in Dolby, it was on an SSL 4000 G+ with a

SSL appoints Mark Skipper to National Sales Manager, Eastern U.S.

Thursday, 21 August 2025 17:50

2" tape machine in a post-production environment. Since then, I have always recognized using SSL is more than choosing an iconic brand name - customers around the world have deep associations with its magical sound that comes from a world-class company."

Speaking of the dynamic and evolving range of SSL Live and System T consoles, Skipper says that a key differentiator in the marketplace is SSL's custom Tempest Audio Processing Platform, which provides seamless AoIP routing directly from the console and powers the advanced internal Effects Rack, delivering studio-quality effects with industry-low latency. This enables users to adapt to modern workflows like broadcast cloud production, using their consoles with superior sound quality. He also cites the Live and System T series' extraordinary reliability and the knowledge and dependability of SSL's technical support team. "I am proud to be working alongside such an extraordinary team of professionals, making an audible difference in the productions of our customers."

www.solidstatelogic.com