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# Mavi Group New SSL Broadcast Distributor for Turkey




Solid State Logic announces the appointment of the Mavi Group as its new broadcast distributor in Turkey. Effective immediately, Mavi Group will provide local reach including sales and technical support on behalf of SSL across Turkey, serving the company's end-user customers and network of system integrators. The new distribution appointment will cover SSL's entire line of broadcast solutions, including System T - the company's award-winning, next gen audio production platform. Mavi Grup Iletisim, a subsidiary of the Atempo Group, was established in 2001 to serve the Radio and TV Broadcasting sector. Mavi specialises in IP based systems for radio and TV broadcasting as well as digital signage systems, network, video wall, and similar IP-based systems.

Rob Davidson, Vice President of Consoles Sales for SSL commented on the appointment: “I am delighted that we are partnering with Mavi and by extension Atempo, a group of companies with a strong reputation and presence in Turkey. Mavi and Atempo will help us deliver a full range of services to broadcast customers including product demonstration, training, and, importantly, local skilled and rapid technical support."

"Broadcasters everywhere increasingly require a systems-based approach and a strong understanding of IP solutions, and I know that Mavi have the necessary experience in both areas," he continued. "We are very happy to be the new



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distributor for Solid State Logic in Turkey and to contribute in the broadcast market, commented Özcan Küçükçelik, International Business Development Manager from Atempo. "We are excited to bring SSL's well known products and advanced technology to Turkey and provide strong technical support to our customers. We look forward to making great progress in the Turkish market together with SSL."

Founded in 1985 the Atempo Group of Companies provides project design and technical service to respond to end user and dealer demands from all over Turkey; It employs more than 145 personnel consisting of project design and active sales teams in three regional offices, Ankara Head Office, Antalya and Istanbul.

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