Telos Alliance STUDIO ZERO

Telos Alliance, a company with expertise in broadcast audio for more than three decades, will demonstrate the ultimate combination of virtualized products and cloud-based workflows in conjunction with partner ip-studio and their “STUDIO ZERO” ecosystem. First introduced at the 2023 NAB Show, STUDIO ZERO has evolved into a fully-realized, 100% virtual cloud-hosted studio, merging a suite of Telos Alliance products with ip-studio’s advanced automation and workflow management software.

The Telos VXs VoIP broadcast phone system, Axia Altus virtual mixing console, Telos Infinity VIP virtual intercom platform, Omnia Forza and Enterprise 9s audio processors, and ip-studios’ own playout and automation platform are all managed locally from a single UI controlling ip-studios’ collection of ip-suite centralized software, making a practical and reliable cloud-based studio a reality.

“When we introduced STUDIO ZERO at the NAB Show three years ago, we knew that many of our mutual customers understood the advantages of an end-to-end cloud-based workflow. We also understood that in order for it to work, we needed a single solution to merge and manage each individual product and function,” says Jérôme Gahery, Ip-Studio Owner and President. “Since then, STUDIO ZERO has evolved from an idea to a mature and proven platform that delivers on the promised benefits of a full studio in the cloud.”

“The long-understood definition of a studio as a purpose-built space filled with familiar hardware products is being challenged by forward-thinking broadcasters more than ever before,” said Cam Eicher, Telos Alliance Executive Vice President of Audio Production. “Seeing how our colleagues at ip-studio have elegantly integrated our virtualized products with their software management layer to make a cloud-based studio a practical and powerful option has been very rewarding.”

ip-studio will offer demonstrations of STUDIO ZERO in the Telos Alliance Booth, Central Hall Booth #1819, at the 2026 NAB Show from April 18 - 22.

www.ip-studio.com
www.telosalliance.com

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