Telos Alliance & Videomenthe Partnership

Telos Alliance, a company with expertise in broadcast audio for more than three decades, is proud to announce an expanded collaboration with Videomenthe that integrates Minnetonka AudioTools Server into Eolementhe, its flagship SaaS media supply chain platform. The partnership will be showcased at IBC2025 in Amsterdam, offering broadcasters, post-production houses, and content distributors new ways to streamline audio processing and compliance within a single scalable SaaS platform.

Minnetonka AudioTools Server is trusted worldwide for its robust, file-based audio capabilities, including AI-assisted workflows, comprehensive loudness control, Dolby encoding, language detection, MPEG-H authoring, and file-based QC. Now, these essential tools are available as part of the Eolementhe collaborative platform, a unified, automated media processing environment, helping customers move faster from ingest to delivery while meeting global technical standards.

For video professionals, this collaboration delivers notable advantages. The integrated audio workflows make AudioTools Server’s processing capabilities available natively within Videomenthe’s suite, enabling faster turnaround and compliance with industry standards. Simplified joint licensing, coordinated support and the commercial flexibility of a cloud-based platform give clients a more efficient purchasing experience and more responsive technical assistance.

“Videomenthe’s innovative, agile, and user-centric approach to media workflows makes them an ideal partner,” says Markus Hintz, VP Business Development at Telos Alliance. “Together, we’re delivering a solution that meets the evolving needs of modern media operations by giving them the agility and choice of a cloud-native model to optimize their business strategies.” Muriel Le Bellac, Director General at Videomenthe, adds, “Minnetonka AudioTools Server is the gold standard in file-based audio processing, and its integration into our workflows empowers our clients to deliver high-quality, compliant, and immersive content with greater efficiency.”

IBC attendees are invited to see live demonstrations at the Videomenthe display in Hall 2, Stand 2.B27, and visit Telos Alliance in Hall 8, Stand 8.D37 to learn how Telos Alliance and Videomenthe are redefining intelligent media workflows.

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