Adamson Nears Completion of $4M Electronics Expansion



Adamson is nearing completion of its exciting new electronics production facility. Their all-new Fuji high speed PCB assembly line can place 188,000 components per hour, with extreme repeatable accuracy, backed by three levels of Automated Optical Inspection. The 1,525 sqm (16,500 sq ft) footprint has in-floor heating, leading-edge lighting and air handling. This investment is crucial in both expanding our production capacity to meet the demand for the new VGt flagship powered loudspeakers; and the aggressive pursuit of the highest-tech audio manufacturing.

Fuji production equipment is the essence of Industry 4.0, with complete connectivity from design and prototype, through New Product Introduction (NPI) and following with complete integration into ERP. production flexibility, predictive maintenance and automatic changeovers are the essence of the smart factory. Having transformed from a builder of passive speakers more than 40 years ago into a manufacturer with a focus on smart manufacturing, Adamson is implementing maximum interconnectivity and a full digital transformation of manufacturing processes, including new ERP software. These steps all improve transparency and add to the customer experience.

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Adamson has always focused on innovation in pursuit of unparalleled sonic performance, power, and control. While others outsourced overseas and allowed third parties access to critical technologies in their end-product, Adamson stayed close to home. This vertical integration of design and production gives the engineering team the biggest playground in pro audio. Decades of building performance systems without compromise, combined with research into signal processing, amplification, network integration and performance optimization put Adamson squarely at the forefront of the professional audio industry.

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