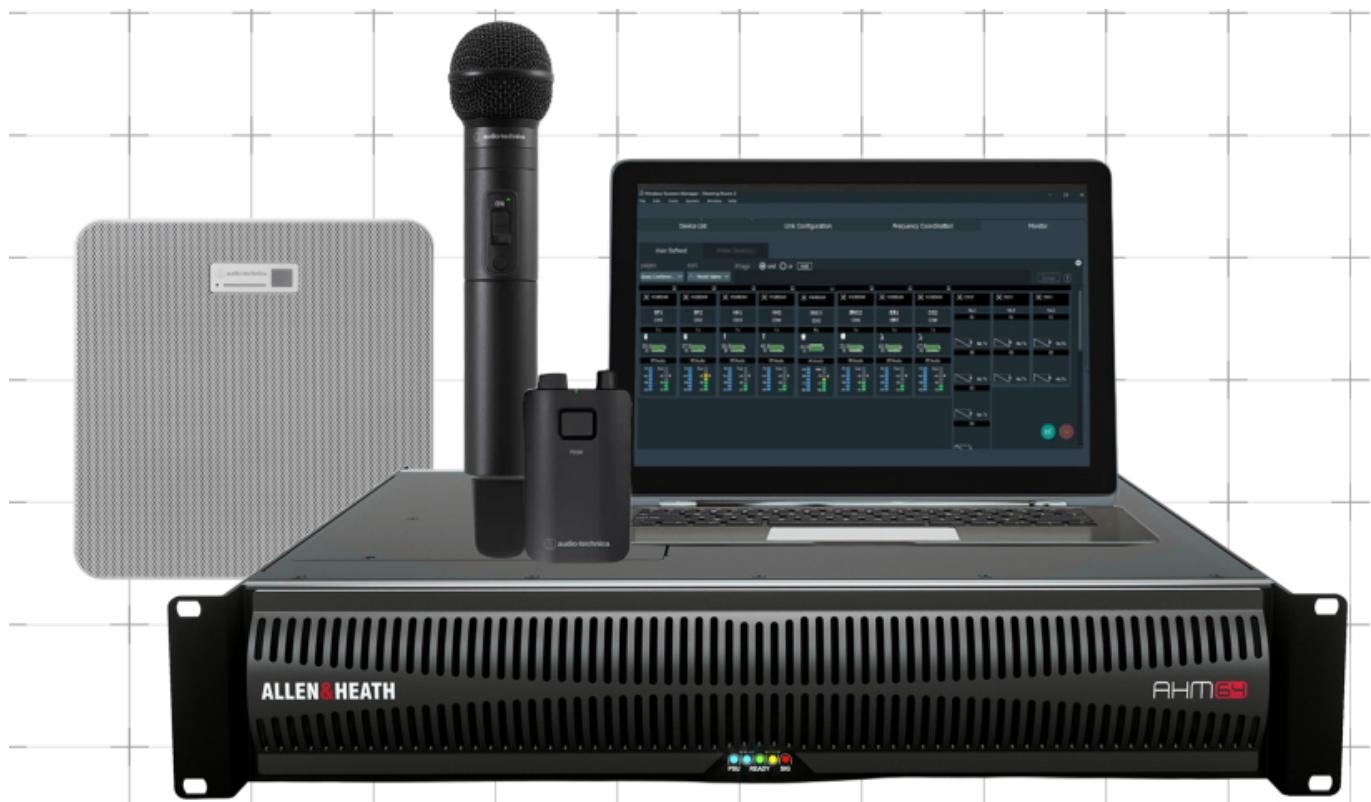


Allen & Heath AHM Matrix Processors



Allen & Heath has announced a partnership with Audio-Technica to deliver extended AHM Audio Matrix Processor functionality and control of Engineered Sound Wireless System products and ATND1061 Beamforming Ceiling Array Microphone. Designed for everything from corporate and hospitality to education and house of worship applications, AHM's compatibility with the Audio-Technica solutions extends the possibilities for creating fully-integrated audio systems with remarkably simple set-up and control options.

When used in conjunction with the ATND1061 microphone, the AHM processors enable control and monitoring of features including (but not limited to) mute, preset recall and saving, Automatic Echo Cancellation and Automatic Gain Control. With ESW series products, AHM can control mute and high pass filter operation and display battery level information etc. Users can also add functionality in AHM System Manager software and Allen & Heath's cross-platform Custom Control app, tailored to suit project requirements. The tight integration of the AHM system ensures users are fully aware of current status, with mute LEDs, for example, displaying both on the AHM processor panel and the microphone units themselves.

"This collaboration with Allen & Heath connects Audio-Technica microphone data into the AHM processor ecosystem, simplifying control, enabling flexible monitoring, and enhancing programmable room behaviour around real-time conditions. We're excited to bring this integrated experience to customers and expanding our

partnership with Allen & Heath," says Matt Markgraf, Audio-Technica Global Strategic Partnerships and Alliance Manager.

Samantha Potter, Allen & Heath's Install and Commercial Audio Manager added, "Partnering with Audio-Technica made sense for a number of reasons. We're hoping that with these new features, customers and users can have more access to the tools and brands they love without making concessions or overcomplicating the final design. With AHM and Allen & Heath's suite of integration tools alongside Audio-Technica, we believe we're helping integrators build a solution best-fit for each of their customers."

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