Aplauz Audio New Renkus-Heinz Distributor



Renkus-Heinz, a manufacturer of premium loudspeakers, has announced a new distribution partnership with Aplauz Audio, a well-established Polish distributor of high-quality professional and consumer audio solutions. This strategic collaboration aims to expand Renkus-Heinz's reach in Poland and provide local customers with industry-leading audio solutions. Founded in 2003, Aplauz Audio has built a reputation as a trusted distributor of premium audio solutions. The company initially started with audio and video cabling and high-quality connectors, but over the years, Aplauz has grown into a key player in the Polish audio market, offering solutions from renowned manufacturers such as Sennheiser, Neumann, Merging Technologies and more.

Through careful business development, Aplauz has cultivated a professional team, enhanced its logistics and warehouse infrastructure, and strengthened its network of trusted partners and subcontractors. Their commitment to offering the highest-quality solutions makes them a perfect fit for distributing Renkus-Heinz products in Poland. “Renkus-Heinz is a well-known and recognized brand, producing high-quality products,” says Grzegorz Fotek, President & Managing Director of Aplauz Audio. “When choosing brands and products for the Polish market, we prioritize quality. Renkus-Heinz fits perfectly into our portfolio and complements our other

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brands.”

With Renkus-Heinz’s advanced loudspeaker technology, Aplauz can now offer more comprehensive solutions for various applications, including commercial spaces, auditoriums, houses of worship, and entertainment venues. “With Renkus-Heinz solutions," continues Fotek, "we can offer our business partners and end users a complete and scalable portfolio of installation solutions. This increases the attractiveness and competitiveness of our offerings to customers.”

Both companies are optimistic about the future of their partnership. “We are very proud to become a partner and distributor of the Renkus-Heinz brand in Poland,” concludes Fotek. “We believe that our cooperation will be fruitful for all interested parties and customers in the Polish market.” Michal Poplawski, Export Sales and Marketing Director at Renkus-Heinz adds: "Aplauz Audio is a well-established value-added distributor, and we’re excited to collaborate in expanding into new markets in Poland. We share the same core values, providing exceptional pre- and post-sales support while delivering the best audio experience for every project."

www.renkus-heinz.com
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