

# AUDAC AVL Media Group Partnership



AUDAC announces a new exclusive distribution partnership with AVL Media Group for the United States and Canada. This strategic alliance strengthens AUDAC's international footprint and signals a significant commitment to the North American market. AVL Media Group, a trusted name in professional AV distribution, will now offer AUDAC's complete product portfolio ranging from professional loudspeakers, innovative hardware, and the intuitive AUDAC Touch control platform throughout both countries. With dedicated sales and technical support teams, AVL Media Group is poised to deliver seamless access to AUDAC's award-winning innovations.

"We are excited to partner with AUDAC as their exclusive distributor in North America," says Stephen Kusters, CEO of AVL Media Group. "Their passion for audio innovation and integrated system design complements our mission to bring premium, reliable AV solutions to our network of integrators and clients. Together, we look forward to building strong relationships and delivering exceptional value in this market."

As a brand distributed in more than 120 countries, AUDAC continues to expand its global reach by partnering with experienced, forward-thinking companies that share its vision for intelligent audio design. "AVL's strong market presence, technical expertise, and commitment to long-term brand development make them an ideal partner," says Tom Van de Sande, CEO of AUDAC. "We're confident that this collaboration will allow us to grow closer to our North American customers, offering them not only world-class audio solutions, but also the local support and knowledge they deserve."

The partnership is effective immediately. AVL Media Group will provide full commercial, technical, and marketing support for the AUDAC product range across the USA and Canada.

[www.audac.eu](http://www.audac.eu)  
[www.prase.it](http://www.prase.it)