Audio-Technica 3000 Series Wireless for MotoGP



In addition to supplying microphones for the broadcast of MotoGP race seasons since 2019, Audio-Technica (the series' official Microphone Services Solution Provider) also supports the post-race press conferences with its 3000 Series wireless systems. This key part of the race experience brings riders into viewers' homes for race analysis from the unique viewpoint of the track itself.

Audio-Technica has recently published a short video featuring Rodrigo Thomaz – the company's dedicated MotoGP Project Manager – giving a behind-the-scenes view of the 3000 Series in action. In the video, Tomaz highlights six specific features – including the quick select backup frequency button and interchangeable capsule options – that make the system ideal for use in high-pressure touring environments like the race press conferences.

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