Audio-Technica for Milton Keynes Parish Council



Created in 2001, Bletchley and Fenny Stratford Town Council is the first level of local government for a civil parish located in Milton Keynes. The council comprises 21 town councillors and its main chambers recently received a significant IT and AV system refurbishment, whch saw a variety of Audio-Technica and Optimal Audio solutions installed across the facility by hearing solution specialists Gordon Morris.

The council building houses a meeting chamber, multi-purpose hall and a cafe area, each of which is equipped with an Audio-Technica System 20 PRO 2.4GHz wireless system, with the main chamber also featuring an Audio-Technica ATUC-50 Digital Discussion System. Up to 24 delegates can be hosted in person by the ATUC-50, while an ATDM-1012 Digital SmartMixer (with ATCP-W02S wall-mounted Control Panel) handles audio from Teams calls for remote attendees. The System 20 PRO wireless systems are identical in each of the spaces, with an ATW-1423 four channel receiver partnered with an ATW-1402 handheld mic transmitter and BP899cW omnidirectional condenser lavalier mic.

In terms of amplification, Optimal Audio SmartAmp DSP-equipped amplifiers were employed alongside Cuboid and Up4 ceiling-mount speakers. The hall and cafe areas are served by a two-zone system powered by a two-channel SmartAmp 10 and a Zone 4P audio-controller with wall-mounted ZonePads for simple volume control.

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“The main objectives of the project were to deliver very good, clean audio pickup to feed the rooms, and also the Teams feed and the Phase Array and Phonak Roger hard of hearing systems that we also installed,” explains Gordon Morris’ Operations Manager Mark Birch. “Ease of use was a primary consideration as well, given that users are not professional sound techs. “We needed to specify desk-mounted microphones for the chamber as there is no suspended ceiling, so the ATUC-50 gooseneck microphones are always on the meeting room tables ready to go, and the system allows for very flexible expansion if the client requires voting or recording functionality in the future.

“The combination of the Audio-Technica and Optimal Audio systems has proved ideal in delivering the quality of sound required for those visiting the council building - whether that’s for meetings or other business. They deliver great flexibility but are very straightforward to use, which makes them perfect for applications like this.”

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