## **AVAIL New Martin Audio Distributor**



AVAIL Distribution, an international distributor of professional AV technology, has added Martin Audio to its impressive portfolio of AV brands, after reaching an agreement to handle the brand in key Central Asian territories. Initially this will include Uzbekistan, Kyrgyzstan and Tajikistan, with a later review further down the line.

Headquartered in Dubai, with offices in Uzbekistan and Kazakhstan, this strategic partnership reinforces AVAIL's commitment to expanding its portfolio with worldclass audio solutions for live sound, rental, and installation markets. Martin Audio's cutting-edge systems - including portable, touring, and installed solutions - will now be available to dealers, system integrators, and rental companies across Central Asia countries through AVAIL's regional expertise.

Pavel Shemiakin (pictured above), Business Development Manager at AVAIL Distribution, said, "We are proud to be a member of the Martin Audio family and bring their industry-leading solutions to Uzbekistan, Kyrgyzstan and Tajikistan. The

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demand for high-quality audio is surging across the region, from concert venues and theatres to corporate and hospitality installations.

"Martin Audio's rider-friendly systems and innovative technology perfectly align with our mission to deliver exceptional audio experiences. Our team has deep expertise with their products, and we're ready to support partners at every stage from system design to end-user satisfaction - and looking forward to cooperating on some exciting projects."

Martin Audio's EMEA Account Manager, Andy Duffield, responded: "AVAIL have proven themselves to be a dynamic and proactive business. They have a keen understanding and experience of Martin Audio in the region and are ideally placed to demonstrate the benefits of Martin Audio's strongest ever line up to customers in the territories."

www.martin-audio.com