

Beats Light & Sound backs HK Audio



Delhi-based Beats Light & Sound has made a substantial investment in HK Audio for its live sound inventory. Supplied by Hitech Audio Video LLP, the order includes the second COSMO system sold in India, alongside products from the CX and POLAR ranges which will be used at professional live events. The 56-unit order comprises 24 COSMO C 10, 12 CS 218 subwoofers, eight CX 12, four CX 8, four CX 210 LT and four POLAR 12 MK2 systems. Together, they give Beats Light & Sound a range of options for different venues and productions.

"The sale of the second COSMO system in India is an important milestone for us," said Manik Gupta, Director of Hitech Audio Video LLP. "Beats Light & Sound's investment shows the growing appetite for high-performance live sound solutions here. We're delighted to see COSMO gaining ground and look forward to supporting the team as they put it to work."

Andrew Kirubakaran, Application Engineer at Hitech Audio Video LLP, added: "One of COSMO's strengths is the flexibility it gives a rental company. With this inventory, Beats Light & Sound can put together systems to suit a wide range of venue sizes and production requirements. We can't wait to see it out at their events."

For Beats Light & Sound, the investment comes down to how the system performs on the job. “We look for sound quality, reliability and flexibility in the systems we choose,” said owner Sanjay Chaudhary. “COSMO impressed us with its clarity, headroom, coverage and efficiency. We’re excited to add it to our inventory and bring it to our customers across a wide range of live productions.”

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