

Bluesound Waybox Integration



Bluesound Professional, a purpose-built streaming audio solution for commercial spaces, today announces the addition of Waybox, a Portugal-exclusive business music service, via the BluOS platform. This integration introduces a regionally focused music service for Bluesound Professional systems, giving integrators in Portugal a more relevant option with curated music tailored to professional environments across the Portuguese market.

“We are very happy to partner with Bluesound Professional and bring Waybox to the BluOS ecosystem,” said Carlos Marques, GM of Waybox. “This integration allows businesses in Portugal to combine Bluesound Professional’s high-performance audio systems with Waybox’s curated, context-driven music service, creating commercial environments that enhance customer experience, strengthen brand identity, and ensure full copyright compliance.”

“The addition of Waybox strengthens the range of music services available on BluOS for commercial installations,” said Graeme Harrison, GM of Bluesound Professional. “It gives our partners in Portugal an option that’s better aligned to their projects, while maintaining the simplicity and performance expected from Bluesound Professional systems.”

Designed for commercial environments, Waybox provides music and content suited to retail, hospitality, and similar commercial settings, accessible directly through BluOS. Waybox is now available on all Bluesound Professional players running the

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latest BluOS software version for commercial installations in Portugal. Access to the service requires an active Waybox subscription.

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