New Sales Application Engineer Install at dBTechnologies



There have been personnel changes at dBTechnologies Deutschland GmbH in Cologne. Christian Strehl has been working in his new role as Sales Application Engineer Install for the German sales of dBTechnologies brands as from April. Strehl, who has been supporting dBTechnologies' products as a Application Support Engineer since 2017, is thus taking on new tasks in the area of installation and also expanding his field of activity geographically.

In his new role, he will support install projects from the very beginning. This includes consulting and supporting system houses, planners and integrators in the selection of products, simulation and calibration of systems. His sphere of activity includes Germany, Austria and the Benelux countries. But he is also the right contact person for all other customers, e.g. from the event sector, when it comes to the permanent installation of dBTechnologies systems.

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One focus of his work will be the IS product series, which is new to the dBTechnologies range. With the IS series, dBTechnologies is breaking new ground in the field of passive loudspeaker systems for fixed installations. But the other product series VIO, DVA or Ingenia are also used time and again in fixed installations and thus fall within Strehl's area of responsibility.

Christian Strehl on his new position: "I am very pleased to take on a new area of activity within dBTechnologies Deutschland GmbH. Close cooperation with the sales team, product management here in Cologne and also with the headquarters in Italy will enable us to provide optimum support for our customers. The direct customer feedback and the experience of using the systems on site always ensures innovations in our products."

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