

## **Christian van de Pas for dBTechnologies**



dBTechnologies Deutschland GmbH has announced the appointment of Christian van de Pas as the new Technical Sales Manager for the Benelux region. In this role, he will drive the sales activities of the renowned Italian manufacturer while serving as a key technical contact for customers in Belgium, the Netherlands, and Luxembourg. Having collaborated with dBTechnologies on a project basis for many years, Christian van de Pas has worked as an Application Support Engineer for the Benelux region since June 2023. With over 25 years of experience in the pro audio industry - including roles as a product manager and FOH engineer - he brings a wealth of expertise and a deep understanding of both the products and customer requirements. In his new position, he will combine sales activities with providing technical support for clients during productions.

“It’s an incredible feeling to take on this new role at dBTechnologies,” says van de Pas about his appointment. “On one hand, I already know many of our customers in

the Benelux region. On the other hand, I'm well connected with the live events industry in Benelux countries, and there's great potential to expand our market share here. The heritage and innovation of the Italian brand dBTechnologies never fail to impress me, and I'm very much looking forward to working on exciting new projects with existing and prospective clients in the region."

Harald von Falkenstein, Sales Director at dBTechnologies Deutschland GmbH, adds: "In his new role as Technical Sales Manager, Christian van de Pas will work closely with our clients in the Benelux region to develop and implement bespoke audio solutions. I am confident that his extensive experience and dedication will play a key role in further strengthening dBTechnologies' presence in this important market."

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