Colin Studybaker New dBTechnologies USA President



dBTechnologies, a manufacturer of professional audio systems for the live sound and install markets, is very pleased to announce the promotion of Colin Studybaker to President of dBTech USA. In his new role, Studybaker will continue to grow and expand the successful dBTech USA team of professionals, as well as the warehouse, service and support systems serving the U.S.

Colin Studybaker has served as Vice President of Sales for the dBTech USA team ever since dBTechnologies opened its U.S. headquarters in Miami. A former

Phoca PDF

recording engineer and musician working in a variety of studios and live sound venues, Studybaker got his start in the pro audio industry working in technical support at TC Electronic. During his career with the TC Group of companies, Studybaker held a variety of positions including applications engineer, brand manager, as well as educator and instructor for the tour and install sound markets for the Lab Gruppen, Lake DSP and Tannoy brands. Subsequent to joining dBTechnologies as National Sales Manager, Studybaker worked at American Music and Sound managing several major brands, including Allen & Heath. Colin Studybaker brings his extensive experience in live sound reinforcement, sales, product management and business development in the professional audio industry to his newly expanded role as President.

“dBTechnologies is a phenomenal company, because of the amazing people who work here. Our R&D team has a passion and a spark, unlike any other brand that I have ever known - and that passion carries over to everyone who works here. The company listens carefully to their customers and puts products in the portfolio that align with their needs. And the consistency in the line is amazing – at every price point, there is a tonality to the product that is uniquely dBTechnologies,” says Studybaker. “I’m thrilled to be able to use all of my industry experience – from tech support to service to applications and sales, to further enhance and grow the dBTech USA team.”

"Throughout all these years, Colin has been a great value leader in brand and business development in the U.S. and has actively contributed to an exciting and challenging expansion, which is becoming increasingly firmly established," states dBTechnologies General Manager Giovanni Barbieri. "This appointment comes naturally due to his high-level professional background that makes us incredibly proud. I am confident that with his direction and the highly skilled dBTech USA team's valuable contribution, dBTechnologies will continue the dizzying and rapid growuth that we are now experiencing."

www.dbtechnologies.com

Phoca PDF