

Commercial Audio New Van Damme Distributor



Van Damme has appointed Commercial Audio as its exclusive distributor in Poland, expanding the availability of its professional cabling solutions across the region. The picture above shows Krzysztof Kowalewski, CEO of Commercial Audio on the left side.

Based in Warsaw, Commercial Audio is a distributor of professional audio, AV and lighting solutions, supporting customers across the live sound, installation, retail and broadcast sectors throughout Poland. The partnership gives Polish customers greater access to Van Damme's extensive portfolio of audio, video, data and hybrid cable solutions, widely trusted throughout the live sound, broadcast and installation industries.

For nearly 40 years, Van Damme has built a global reputation for producing reliable, high-performance cables designed to withstand demanding real-world environments. Its products are used by touring professionals, recording studios, broadcasters, venues and system integrators worldwide. Commercial Audio has now officially launched the brand on its website, with the first shipment of stock - including pre-made cable assemblies and cable testers - recently arriving at the company's Warsaw facility.

The Van Damme range available through Commercial Audio includes analogue and digital audio cables, speaker cables, video and DMX solutions, fibre optic and Cat 5

network cables, as well as connectors, patch panels, stage boxes and cable management accessories. “We’re very excited to welcome Van Damme to our portfolio,” said Krzysztof Kowalewski, CEO of Commercial Audio. “The brand has an outstanding reputation across the professional audio industry and we’re seeing growing demand in Poland for reliable, premium-quality cabling solutions. We’re looking forward to supporting our customers with local stock availability and technical expertise.”

“Krzysztof and the Commercial Audio team have a fantastic reputation in the Polish market, so we’re really excited to be working together,” added Herpreet Kaur Singh, Commercial Director at VDC Trading. “Commercial Audio’s strong industry relationships and understanding of the local market make them an ideal partner for Van Damme as we continue expanding out international distribution network.”

www.van-damme.com