

DAS Audio welcomes Robert Louis Associates

DAS Audio, a company with expertise in high-performance loudspeaker systems, power amplification, and audio processing, announces the appointment of Pittsburgh, PA-based Robert Louis Associates as the company's representatives for Western Pennsylvania, Ohio, Michigan, Indiana, Kentucky, and West Virginia.

Founded in 1989, Robert Louis Associates (RLA) has been one of the foremost manufacturers' representatives in the northeastern United States, with a sales and support network of long-ranging relationships in the Professional AVL, Integrated Systems, and MI Retail markets. The company takes well-deserved pride in their involvement and expertise in support of manufacturers, dealer networks, project planning, and professional education.

Bob Podolinski, CEO and Rep Principal of Robert Louis Associates, remarked, "Pro Audio is the core of RLA's business activity, and we've collaborated with dealers on the design and deployment of audio systems of every shape and size. Our priority is always to provide the best and most reliable solutions for our dealer partners and customers, and we're confident that representing DAS Audio will more than meet that criteria. Selling and supporting DAS Audio products will enable RLA to fulfill a wide range of audio needs for our partners."

Michael Palmer, DAS Audio's VP of Sales Pro Audio, added, "Robert Louis Associates is truly a top-notch organization. A lot of rep firms are good at a few things, but the team at RLA excels in so many areas across all of our different markets. And they truly understand the importance of support and education, which is so important to us at DAS Audio. We're very much looking forward to working together."

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