dBTechnologies Deutschland GmbH is being reformed

dBTechnologies Deutschland GmbH, as a wholly-owned subsidiary of AEB Industriale s.r.l., based in Cologne, the company announces a corporate restructure under conversion law, having operated independently since the beginning of 2024. The company is responsible for the distribution and service of dBTechnologies and Montarbo products in Germany, Austria, and Benelux but will stay in the company Group. This reorganisation concludes the distribution of RCF brand products under this new setup. With this restructuring, the company focuses on the dBTechnologies and Montarbo brands, implementing a separation that other international representations of dBTechnologies have already completed years ago.

dBTechnologies Deutschland GmbH is restructuring its organisation and expanding its team. Walter Pietsch has been responsible for the Montarbo brand as Country Manager at dBTechnologies Deutschland since the start of 2024. Jürgen Höcker joined in February 2024 as Senior Sales Manager North, and in March, Lilian Donat completed the new team as an Account Manager. Additionally, the two companies are parting ways physically. dBTechnologies Deutschland GmbH will move to new premises, offering more space for meetings, customer events, and product presentations. The new company location will be announced shortly.

Harald von Falkenstein, Head of Sales at dBTechnologies Deutschland, comments on the new structure: "This change is a step that other international representations of dBTechnologies have already made. In this new form, we are additionally focusing on the market segments that are important to us: Touring and Rental with the VIO product family and Installation with the new IS series. At the same time, we will offer even better service as dBTechnologies Deutschland GmbH and provide more comprehensive customer support. With this great team, we will further enhance the market power of the dBTechnologies and Montarbo brands." "I am particularly looking forward to this new chapter and the upcoming goals and measures," adds Thomas Kuck, Managing Director of dBTechnologies Deutschland GmbH.

Giovanni Barbieri, General Manager, AEB Industriale s.r.l. raves about the restructuring: “We are thrilled that we have taken this significant step for the company in the key markets of Germany, Austria, and the Benelux countries. This new constellation represents a considerable leap forward for the company and will yield positive outcomes in the respective markets. Moreover, this new arrangement will bring the German team closer to our headquarters in Italy, which will have many beneficial effects.”

The first opportunity to experience dBTechnologies Deutschland in its new form live is at Prolight + Sound, where the company will have its own booth. Prolight + Sound, from March 19 to 22, 2024, Hall 11.0, Booth B10, and Outdoor Area F12, B11, Frankfurt am Main. At Prolight + Sound, the company will showcase many new products, such as the IS series, passive speakers for permanent installation, models

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VIO X206, X310, and X315, as well as the VIO Line Array models VIO L1610 in practical use on the outdoor stage.

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