Digital Signage Summit Europe 2024



DSS Europe, co-hosted by invidis and Integrated Systems Events, will be held at the Hilton Munich Airport from 22-23 May 2024. Recognised as Europe’s premier event for the digital signage and Digital-out-of-Home industries, DSS Europe offers an extensive array of attractions. The introduction of the invidis Digital Signage Software Compass, the release of the invidis Yearbook and unique networking opportunities will support digital signage professionals aiming to get a head start in business.

Complementing the comprehensive conference programme with compelling keynotes and a series of insightful regional panel discussions with respected C-level speakers and emerging industry disruptors, is a vibrant exhibition area, providing attendees with firsthand access to cutting-edge digital signage solutions. Brands showcased include AMERIA, AXIOMTEK, Concept, Dynascan, Edbak, Google, HI-ND, iiyama, Novisign, Samsung, Sharp/NEC, SignageOS, and Vanguard, among others.

DSS Europe also promises invaluable networking occasions, culminating in a networking drinks reception, sponsored by Google Chrome OS, on the evening of 21 May and the not-to-be-missed evening beer garden event at the conclusion of day one. With a dynamic blend of thought-provoking sessions, unparalleled industry

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insights, and an array of networking opportunities, DSS Europe 2024 is undoubtedly a pivotal event for professionals in the digital signage landscape. "As the continent's foremost digital signage conference, we've curated a lineup of industry heavyweights and rising stars poised to share their observations and experiences," says Florian Rotberg of invidis. "From exploring groundbreaking software advancements to delving into the burgeoning opportunities within the retail media and DooH sectors, our agenda is packed with discussions vital for staying ahead in this dynamic industry."

DSS Europe will also unveil the revolutionary invidis Digital Signage Software Compass, a vendor-neutral tool designed to simplify CMS selection and to serve as a comprehensive resource and platform for digital signage software-related topics, offering expert knowledge, editorial independence, and transparency in a fragmented market. Attendees can further augment their industry knowledge with exclusive market intelligence from the newly released invidis Yearbook, a must-read for everybody in the digital signage industry. The focus topic “Signage & Software” promises exciting background information and rankings. The invidis Digital Signage Market Compass analyses the key markets and the important players. It will focus on the different European Markets, but will also cover the important North America market. As always, the invidis Yearbook will be available in both a German and an English edition.

Another indispensable event at DSS Europe 2024 will be the invidis Strategy Awards. Presented for the third time, the awards recognize individuals and organizations for sustained, long-term contributions to the digital signage industry. The Strategy Awards will be judged by industry experts in the invidis advisory team and recognize strong leadership, strategic thinking and excellent execution. The winners include disruptors in their fields and developers of excellent products.

Don't miss out on this unparalleled opportunity to gain a competitive advantage in the dynamic digital signage landscape. Register today at the website below. Please note, there are still a few rooms available at a special DSS Europe discount at the Hilton Munich Airport for the night of Tuesday 21 May. Please visit the website to take advantage of this offer and to get more information about the networking drinks reception sponsored by Google Chrome OS.

www.digitalsignagesummit.org

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