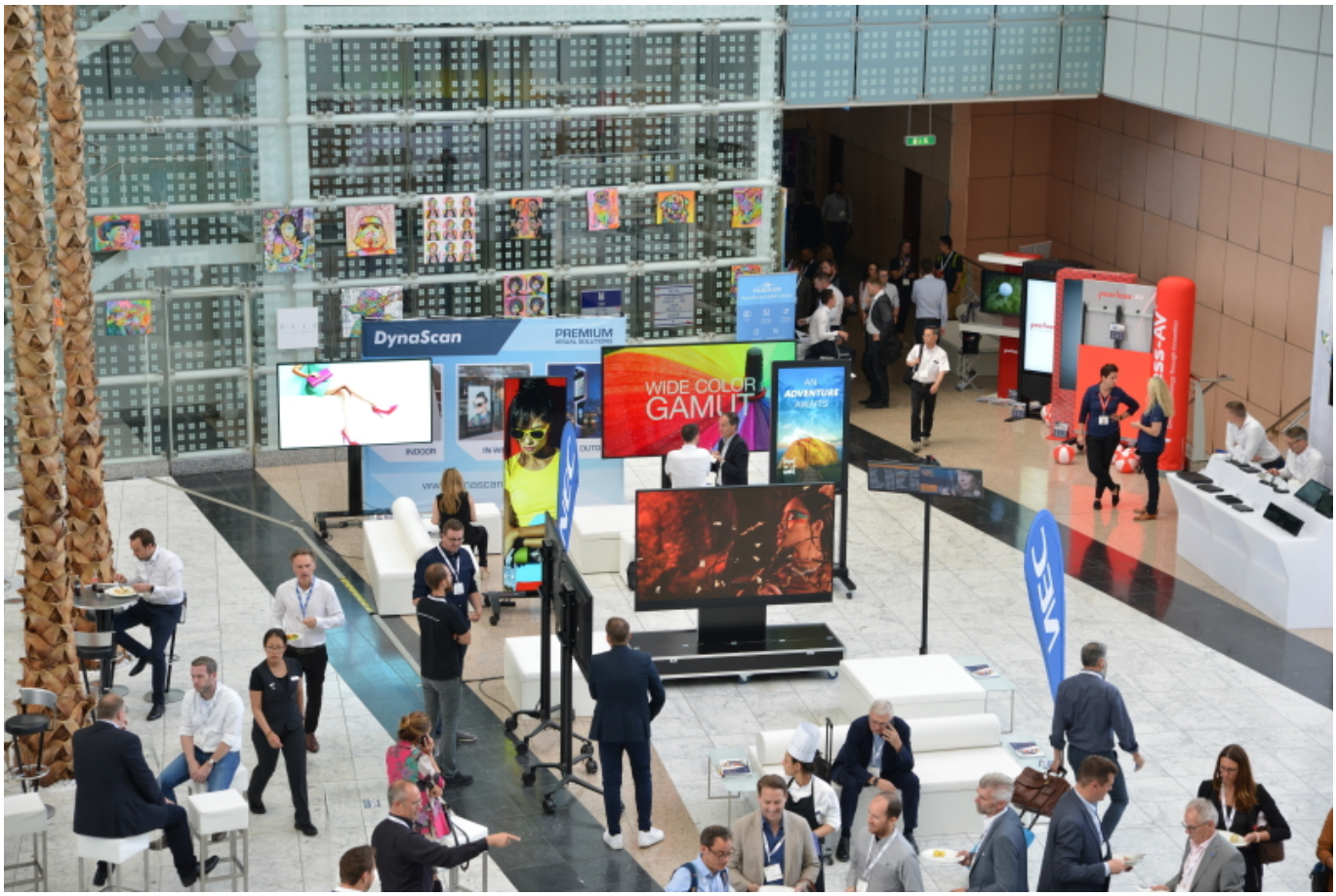
Digital Signage Summit Europe is Back



Digital Signage Summit Europe (DSS Europe) is returning for its first in-person event in three years, reuniting the digital signage industry on 6-7 July 2022 at the Hilton Munich Airport, Germany. With a compelling conference programme covering the most important topics in digital signage, DSS Europe is a not-to-be-missed event providing valuable business takeaways, important industry updates, two brand-new technology showcases and of course, a range of social and networking opportunities.

This year's theme is 'Digital Signage Business Critical', which will analyse how digital signage has increasingly become critical to business success rather than simply a 'nice to have' option.

DSS Europe will cover four main topics:

- Digital signage business critical
- Green signage
- Industry developments
- Concepts and content – how to create experiences in the real world and the Metaverse

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The full programme for the two-day event has now been released, providing a unique mix of keynotes, conference channels, awards and exhibition showcases involving some of the world's leading digital signage experts, thought leaders and cutting-edge technology.

Leading digital signage expert Florian Rotberg, Chair of DSS Europe and Managing Director of invidis consulting, comments: "Our industry has seen unprecedented changes over the past few years with more clients than ever before demanding sustainable solutions. Technologies have developed faster than ever, and the importance of compelling content is clear. Our conference programme tackles these important issues and with over 60 speakers from a wide variety of businesses, delegates will come away with plenty of knowledge to help their businesses benefit. You have to be in the room to appreciate DSS Europe and Early Bird conference tickets are now available. We can't wait to see you in person in Munich next month."

Be sure to check out the two NEW vendor-agnostic showcases at DSS Europe. The SoC Performance Showcase, partnered with SignageOS, will benchmark various platforms and show how SoC has evolved in recent years to become a viable alternative to external media players. The Sensors Showcase, partnered with 99Sensors, will present the industry-leading solutions that are the lifeline of data-driven digital signage.

Also new for this year, DSS Europe is offering a dedicated Innovation programme for start-ups, agencies, and other industry newcomers to present and showcase their digital signage, retail tech and ad-tech solutions at DSS Europe for free.

Early Bird tickets are available now, so don't miss your chance to join – register your place here and find out more information on the website below.

DSS Europe is a joint venture between Integrated Systems Events, producers of the Integrated Systems Europe exhibition, and invidis consulting, the leading German digital signage consultancy.

www.digitalsignagesummit.org
www.iseurope.org

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