Digital Signage Summit Europe speaker line-up

Digital Signage Summit Europe (DSS Europe) returns to Munich on 6-7 July with its most impressive speaker line-up to date. Delegates will hear from over 60 industry influencers, including top level C-suite business leaders, concept and content ‘rock stars’, and disruptors who are shaking up the future of digital signage.

Shaping up to be its most visionary conference yet, DSS Europe has secured critical thinkers from across EMEA to talk big picture concepts and innovation, while addressing four hot topics:

- Digital signage business critical: showcasing why digital signage is now critical to business success
- Green signage: how to achieve sustainability in digital signage
- Industry developments: the latest changes in the market
- Concepts and content: how to create experiences in the real world and the Metaverse

Experience a programme of world-class keynotes, panels, and fireside chats as well as excellent networking, including the opportunity to meet with our ‘captains of industry’.

Discover the latest projects and Digital Signage strategies from global companies and rising challengers from brands including Audi, Porsche, Hugo Boss, Stratacache, Google, Intel, Immaculix, Admira, Siemens, Sharp NEC Display Solutions, Telelogos, Sage+Archer, dan pearlman Group and more...

Join industry leaders as they examine the current state and future of Digital Signage in key markets, including DACH, Nordics, UK and Middle East regions. A series of high-level panel discussions will explore this year’s theme ‘Digital Signage Business Critical’, look into the new role of IT integrators and IT departments, examine business models for a better approach to the future of digital signage, and discuss sustainability, green signage, and DooH and Mobility.

Must see highlights include:

The Leaders Panel – Is Big, Big Enough? (Wednesday 10:30 - 10:50 AM)

- Per Mandorf - CEO & President, ZetaDisplay
- Manlio Romanelli – President, M-Cube
- Alberto Cáceres Tejedor - Group CEO, Trison World
- Jonathan Wharrad - VP Global Brands, Mood Media
- Roi Iglesias - Marketing Manager - Strategy & Innovation, Econocom

Green Signage – Tackling Digital Signage’s Carbon Footprint (Wednesday 11:30 - 11:50 AM)

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- Theresa Kirchweger - Sustainability Manager, Umdasch The Store Makers
- Christof Böhm - Senior Vice President Engineering, Quality Assurance & Service, Sharp NEC Display Solutions
- Rainer Karcher - Global Director of IT Sustainability, Siemens

How Porsche is Changing the Rules of the Digital Signage Industry (Wednesday 12:00 -12:20 PM)

- Roland Grassberger – CEO, Grassfish Marketing Technologies
- Oliver Mack - Managing Partner, Macom
- Alberto Cáceres Tejedor - Group CEO, Trison World

Boss (Thursday 10:10 - 10:30 AM)

- Robin Hoffmann – CEO, Heardis
- Holger Konschewsky - Global Marketing & Brand Communications Manager Instore Digitalization, Hugo Boss
- Markus Doetsch - Managing Partner Procult, Heinekingmedia

Changing the Game of Media Player (Thursday 10:30 -10:50 AM)

- Stanislav Richter – CEO, SignageOS
- Radjen van Wilsem – CEO, CS Digital Media

Early Bird tickets are available NOW until 20th June, so don’t miss your chance to join – register your place here and find out more information there.

DSS Europe is a joint venture between Integrated Systems Events, producers of the Integrated Systems Europe exhibition, and invidis consulting, the leading German digital signage consultancy.

www.digitalsignagesummit.org

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