

DirectOut appoints Amptec as new distributor for the BeNeLux



L-R: Lorenzo Sassi (DirectOut), Jasper Willems (Amptec), Harald Vanherf (Amptec), Bart Hilberink (Amptec), Jan Ehrlich (DirectOut)

German Pro Audio manufacturer DirectOut Technologies is establishing a cooperation with Amptec as their new distributor for BeNeLux. The Belgian company will be offering the DirectOut product portfolio to the entire territory.

Headquartered in Bilzen, Belgium and with a subsidiary in Utrecht, Netherlands Amptec was founded in 1990 by Bart Willems to deliver, install and support professional audio systems for the broadcast, live and studio markets in BeNeLux. Amptec has a straightforward mission: to supply and place professional audio-visual installations and deliver superior quality, service and support.

With their diverse product portfolio and their team of highly skilled engineers, Amptec offers the opportunity to introduce DirectOut's products to a new group of clients in a market where the brand of the German manufacturer has been well-established for the last decade.

DirectOut will be represented by Amptec's Jasper Willems: "We're looking forward to integrating DirectOut products into the solutions we provide in the broadcast, recording and live market. The fully modular design permits us to provide complete audio solutions, simplifying our installations tremendously."

Lorenzo Sassi, Business Development Manager at DirectOut, adds: "Since our very first chat, we immediately had the impression that Amptec was the right partner for us in BeNeLux. They have a solid history and relation with the broadcast portion of the market, which is also the strongest one for DirectOut in this territory. At the same time, they are a well-established distributor in the live and installation market, and that's the area where our brand is quickly developing worldwide thanks to the PRODIGY series. With Amptec's experience and our current and future range of products we will be able to offer highly professional audio solutions to the entire BeNeLux market."

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