Midwich Iberia New Electro-Voice & Dynacord Distributor



Electro-Voice and Dynacord have appointed Midwich Iberia as their new official partner for Spain, Portugal and Andorra, effective March 1, 2026. The agreement marks a significant transition in the regional distribution setup and establishes a clear, future-oriented structure for the Iberian market. The picture above shows D. Hunter (CEO Electro-Voice, Dynacord), P. Castro (CEO & General Director Midwich Iberia), C. Gress (Sales Director Electro-Voice, Dynacord), T. Calzada (Audio Business Manager Midwich Iberia).

Based in Barcelona, Midwich Iberia brings together extensive local market knowledge, strong technical expertise, and a long-standing presence in the professional audiovisual sector. As part of the international Midwich Group, the organization combines local proximity with the operational strength, logistics capabilities, and value-added services of a global distribution network - providing a solid foundation to support Electro-Voice’s and Dynacord’s strategic ambitions in the region. The transition to Midwich Iberia is designed to provide customers and partners with a clear and centralized point of contact, closer local engagement, and enhanced pre-sales and system design support. Dedicated teams with in-depth application knowledge will support a wide range of applications and market segments, from portable sound solutions and rental businesses to fixed installations in hospitality, corporate, education, and large-scale venues.

Txep Calzada, Audio Business Manager at Midwich Iberia, comments: “We are proud

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to partner with Electro-Voice and Dynacord, two highly trusted and well-established brands in the professional audio industry. Our focus is on delivering tangible value to customers through expertise, application knowledge, and close collaboration with integrators and end users, ensuring reliable, professional solutions and support."

Christian Gress, Sales Director EMEA for Electro-Voice and Dynacord, adds: "It's one of the biggest changes in distribution for this region and comes with high expectations. Midwich Iberia combines deep technical expertise with a customer-oriented approach and a well-established distribution structure. We are confident that this partnership provides the right foundation to execute our growth plans and further strengthen the position of our brands in Spain, Portugal and Andorra."

www.earpro.es
www.electrovoice.com
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