Electro-Voice EVID & Dynacord’s V Series for Ovvio Home



Electro-Voice’s next generation EVID-C-G2 ceiling speakers have been combined with Dynacord’s V Series Zone Audio Platform to ensure sound is distributed evenly throughout the new Ovvio Home showroom in Bari. With a floor space covering approximately 500 sqm per floor, the high-end home furnishing specialist required a system that was capable of providing high-quality background music and paging that also needed to respect the aesthetics and design of the spaces.

“The project came to us through Push Studio which was working with the client on the development of the showroom,” recalls Nicola Laera, Product Manager Italia at local Electro-Voice and Dynacord partner Adagio Pro. “They were looking for a professional audio solution capable of providing an even and consistent sound experience throughout the different environments without introducing visually intrusive elements that would not fit with the design.”

The white 6” model of the EVID-C-G2 ceiling speaker series was the perfect tool to meet this brief, with 10 deployed on the ground floor and the same number covering the first floor. “These ceiling speakers combine excellent sound quality with a discreet and elegant design,” explains Laera. “One of the main objectives

Phoca PDF

was to avoid introducing additional elements such as subwoofers or larger loudspeakers that would not have been aesthetically coherent with the interiors. The EVID-C-G2 ceiling speakers allowed us to achieve the required sound quality and coverage while keeping the loudspeakers discreetly integrated into the architecture of the environments.” The basement level is covered by eight EVID-S4.2 wall mount models.

The three floors of the showroom are managed through a VZX-8 Zone Audio Processor together with two V600:2 amplifiers providing power and a VCS-8 Call Station for announcements. The V600:2 has been built to conserve space in the rack. Using the included mounting brackets, it is possible to mount two amplifiers side by side to provide 4 x 300W in a 1 RU space. “This configuration allowed us to optimize the space required inside the rack and, at the same time, simplify the connections and cabling for Aditek, the systems integrator responsible for the audio installation,” notes Laera. “Another important advantage was the possibility of giving the client simple and independent control over the different audio zones through the VZX Web App.”

The biggest challenge for the project was the very short timeframe with the audio element needing to be installed in a single day. The V Series Zone Audio Platform played a key role in meeting this deadline. “The compact and efficient system architecture allowed us to simplify the cabling and connection work, further reducing the time required for installation,” says Laera.

But this was not the only challenge faced with the installation. “The suspended ceilings on the first and second floors consisted of white-painted panels made of particularly flexible rock wool which made it difficult to install conventional ceiling speakers as they were not rigid enough to directly support the weight,” states Laera. “Thanks to the mounting system of the EVID-C-G2 series, we were able to overcome this issue quickly and effectively. The SwiftLock system transfers the load directly to the supporting structure of the suspended ceiling rather than placing the weight on the panel itself.”

With the system installed, its flexibility was demonstrated at the launch event for the store, which included a DJ set. “Push Studio asked whether the background music system could also be used for the event,” recalls Laera. “As the VZX-8 is configured through a web interface, we only needed to connect remotely to the showroom's management computer to enable the channels dedicated to the DJ. The rental company setting up the console was then able to connect to the system very easily.”

Reflecting on the project, Laera describes himself as extremely satisfied with the result. “The solution created a pleasant ambience throughout the showroom, while remaining discreet and perfectly integrated into the interior design. The client is very pleased with the installation, particularly with the combination of sound quality, aesthetic integration and ease of management of the different zones. The possibility of completing the entire installation in just one day was also particularly

Phoca PDF

important in meeting the project schedule and allowing the team to proceed with the final stages of the showroom fitting before the opening."

www.electrovoice.com
www.dynacord.com

Phoca PDF