

Martin Audio used at Epik

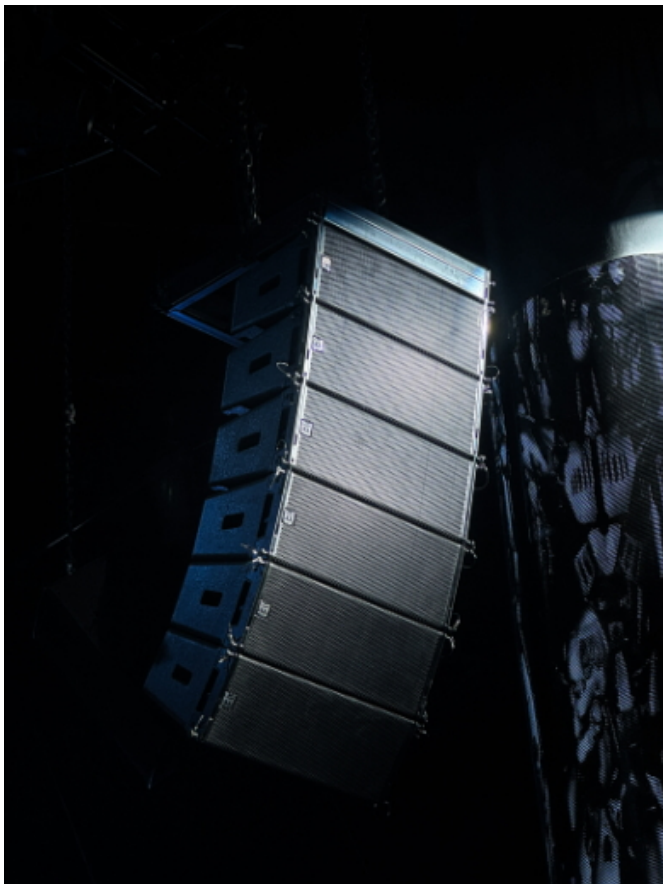


Pulse Middle East has completed a ground-breaking audio-visual installation at the exclusive Epik Club, situated in Dubai's Meydan Grandstand, setting a new standard for audio excellence in night club venues. Based in the UAE and serving clients across the MENA region and beyond, Pulse ME specialises in AVL Integration for nightlife, museums and places of worship.

Pulse's long-standing relationship with Martin Audio dates back to the team's touring days. The journey began with the W8L Longbow while the LE1500 wedge monitor, with its unparalleled clarity, further cemented the preference for Martin Audio products. His time Pulse's team chose to work with the Wavefront Precision WPS system at a venue that is set on 25,000sq. ft of space - a decision driven by several compelling factors.

The WPS system's clarity and natural sound quality immediately impressed them. What stood out was the midrange clarity that required no additional EQ

adjustments, delivering flawless audio straight out of the box. This capability not only simplifies set-up but also ensures consistent performance across different environments. “The WPS stands out not only for its technical specifications but also for its ability to reproduce sound with such fidelity and transparency,” said Sammeer Bachour, Pulse’s head of audio. “This makes it an ideal choice for high quality audio projects.”



The deployment of 12 WPS units per side created a powerful environment at Epik Club, capable of handling the dynamic range and complexity of the performances. The system delivered clear and balanced sound throughout the venue, ensuring that every listener, regardless of their position, enjoyed an exceptional audio experience. Additionally six WPM units were utilised alongside SX115 subs as DJ monitors. This ensured that the DJ had the same high quality audio experience as the main PA system, providing a consistent and accurate reference. This not only enhanced the DJ’s performance but also elevated the overall sound quality of the events at Epik Club.

“It’s a masterpiece, bringing music to life with perfect authenticity,” concluded Joe Chidiac, managing partner of Pulse Middle East. “This extraordinary PA transforms any space into a concert hall, delivering sound just as it was intended to be heard.” The installation at Epik - which holds over 1,000 people - not only met, but exceeded expectations, showcasing WPS as a top choice for high quality audio installations.

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