EPOS Meeting Room Solutions



Inspired by the ever-transforming modern working environment, global audio brand EPOS today announced its latest range of Meeting Room Solutions, aimed at reducing cognitive overload and keeping employees focused and productive in meetings. With all products – video and audio solutions – being designed for your brain, EPOS enables users on both sides of virtual meetings to communicate better.

Thanks to the global adoption of hybrid working practices, meetings with both virtual and physical participants have become the new normal. However, the human brain is not designed to process this type of cluttered sound environment. A combination of voices from both people in the room and speakerphones can increase cognitive efforts for both sides of the meeting, resulting in a loss of concentration, difficulties in maintaining focus, increased stress, and an overall negative impact on productivity.

Recognizing that although we hear with our ears, we understand and listen with our brains, EPOS Meeting Room Solutions are designed for the human brain to help process artificial sound, increase focus, reduce stress, and boost users’ productivity. This provides long-term benefits for employers, by creating a more effective and professional workforce.

Based on decades of psychoacoustic research from parent company and world-

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leading hearing healthcare and technology group, Demant, EPOS has spent more than a decade researching how hearing impacts our brain, resulting in the creation of EPOS BrainAdaptTM . The company's scientific approach to product development, EPOS BrainAdaptTM is a group of pioneering technologies that work together to improve cognitive performance.

With rich data from world-leading hearing healthcare research on how and when the brain performs best, EPOS has used unique algorithms and acoustics to develop its Meeting Room Solutions products. Headsets, speakerphones, and video bars that are built on EPOS BrainAdaptTM technology are designed to support the brain's natural way of processing sound, enabling users to easily adapt to a hybrid meeting sound environment and reduce cognitive load.

Revealed today at Enterprise Connect, EPOS also announced the latest addition to its portfolio of Meeting Room Solutions, the EXPAND 40 Series, a plug-and-play Bluetooth speakerphone designed for small-to-medium-sized meeting rooms. Additionally, the EPOS EXPAND Capture 5, will soon be available to additional users as the voice attribution transcription service on Teams Rooms intelligent speakers is expanding to non-US based customers in April 2022. This expansion also supports voice attribution transcription service for 16 different languages, including German, Simplified Chinese-Mandarin, Japanese, Brazilian Portuguese, Spanish, Korean, French, and Italian, with more to come.

These products add to EPOS's existing product portfolio including intelligent video conferencing solutions, high-quality enterprise headsets, and speakerphones designed to recreate the in-person meeting experience.

In a recent study into the global hybrid working environment, EPOS discovered that end users (that is, employees) spend an average of seven hours per week in virtual meetings – an increase of two hours per week since 2020. This has impacted workers in many ways, with 63% of employees saying they regularly experience issues due to poor sound quality on calls, over a quarter (26%) saying they have been frustrated, irritated, or annoyed by 'unnatural audio' and over half (56%) believing that good audio will prevent moments of stress at work.

Director of Technology at EPOS, Torben Christiansen, says that these findings have informed the basis of the company's product development strategy. Knowing that audio plays a pivotal role in the hybrid working environment, he adds that business leaders must consider the role of audio technology to ensure their employees' wellbeing and productivity at work.

"As much of the world begins to return to physical or hybrid workspaces, ensuring that audio and video technology is easy to set up and use is now a matter of workplace hygiene. IT and C-suite managers are often inundated with tech-related issues in hybrid meetings, causing stress and time wasted. Beyond this, we need to ensure that workers are equipped with the resources necessary to reduce cognitive overload when sitting in hours of these meetings a day. This is why our Meeting

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Room Solutions are a key differentiator for EPOS, providing users and businesses with products that improve brain performance while still being easy to use, reliable and crafted to last," adds Torben Christiansen.

EPOS will continue to add to its broad portfolio of Meeting Room Solutions, with additional products to be announced soon.

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