

EQUINOX New RTI Middle East Distributor



RTI, a company with expertise in control and automation solutions, has announced the appointment of Equinox as the distributor of the RTI and ProControl residential product lines across the Middle East region, including Bahrain, Iraq, Jordan, Kuwait, Lebanon, Oman, Qatar, Saudi Arabia, Syria, and the United Arab Emirates. Founded in 1997, Equinox supports AV integrators, dealers, consultants, and developers across the region with resources that include a headquarters and experience center in Dubai, as well as an additional experience center in Lebanon. These facilities are utilized for dealer training, product demonstrations, and distribution operations.

“We are excited to expand visibility for the RTI and ProControl brands in the Middle East region by collaborating with the qualified team at Equinox,” stated James Trumper, VP of International Sales at AVPro Global. “Our residential solutions, including a host of new products and innovations, represent a significant opportunity for both our existing integrators and new dealers in the territory. The RTI and ProControl product lines enable our integration partners to deliver intuitive solutions that exceed client expectations on every project.”

Since 1992, RTI has been at the forefront of innovation in control and automation, transforming spaces into intelligent environments that enhance lifestyle and streamline operations. The comprehensive suite of products and award-winning support services empower integrators to craft personalized and intuitive control experiences optimized for every project.

www.rticontrol.com
www.avproglobal.com

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www.equinox-hifi.ae