Equipson Group acquires MUSICSON

The Equipson Group is delighted to announce the acquisition of MUSICSON, Spain's oldest manufacturer of loudspeakers and professional audio solutions. Renowned for its extensive range of large format loudspeaker enclosures, MUSICSON is the only brand in the world to use wooden waveguides, which give its products a warm and natural sound. Unlike many of its competitors, MUSICSON also manufactures its own loudspeakers and compression drivers, which allows it to maintain full control of its most critical components, thus elevating the quality of its products above market standards. This strategic acquisition enables Equipson to expand the development of its large format loudspeaker enclosures by capitalising on MUSICSON's historic legacy and extensive manufacturing and R&D experience. It also reaffirms Equipson's commitment to create high quality professional audio products that are entirely manufactured in Spain.

Juan Jose Vila (CEO of the Equipson Group), says: "This acquisition fits perfectly with Equipson's long-term plan to invest in the people, infrastructure and technology needed to create effective and high quality solutions for the professional audio market." He adds that he is particularly delighted with the acquisition because it highlights the personal affection he feels for MUSICSON. "Prior to setting up Equipson, my father, José Luis Vila, was MUSICSON's sales manager for more than 30 years" he says. "As family-owned companies, both are renowned for their high levels of customer service and are committed to providing comprehensive and immediate support."

Based in Valencia, MUSICSON was established in 1965 by Joaquin Benavent Pérez with the aim of developing the highest-quality professional sound equipment. The company, which has its own in-house Engineering, Woodworking and Electronics departments, will move all of its employees to the new facilities located next to the

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Equipson facilities. Additional staff will also be recruited to boost production and manufacturing. Musicson’s product roster includes sound systems for a large number of applications, from concert halls, live, touring, festivals, and auditoria to theatres, clubs, bars and restaurants.

Equipson also announce that Joaquin Benavent Diaz (son of the founder), and until now CEO and key figure in acoustic design and R&D, will continue to be associated with the brand. His talent and vision ensure that the soul of MUSICSON will live on in the development of future products. Ana Benavent (MUSICSON’s Brand Manager), says: “As the granddaughter of MUSICSON’s founder and daughter of its CEO, I am very excited about this acquisition, which heralds a new chapter for the company. I am confident that, as part of the Equipson Group, we can take this legendary brand and project it into the future without compromising the passion for authentic sound.”

A new brand identity has already been created for MUSICSON, and this will soon be followed by the launch of a new website. You can also discover more about MUSICSON at the ISE 2026 trade show (booth 7B500). They will be available to support you with your audiovisual project.

www.workpro.es

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