

leat con 26 Pre-Opening



From 6–8 October 2026, visitors to leat con at Hamburg Messe will experience the full world of Experience Technology. To mark leat's 5th anniversary, ticketing kicks off with an exclusive pre-opening: 155 connect passes are available free of charge – a one-time opportunity to secure your spot at the industry event of the year ahead of the crowd. The connect pass provides complimentary access to leat con 26, including prime networking opportunities with potential partners and industry experts.

Attendees at leat con 26 will gain hands-on insights into current developments, tools and production processes. This year, renowned lighting designer Tim Routledge, digital artist Jascha Süß and mapping expert Philipp Contag-Lada will be sharing their knowledge. In the broadcast hub, creators and AI professionals Calvin Hollywood and Alexandra Liers will present their workflows. Alongside mainstage talks, the programme includes compact live trainings, workshops, community talks and guided tours – all included in regular leat con tickets.

During the pre-opening, the connect pass is the ticket of choice. From 15 June, official ticketing launches with the floor pass and, for the next generation, a discounted next gen pass. For those looking to focus on professional development,

Exclusive Pre-Opening for leat con 26 launched

Friday, 05 June 2026 15:00

this year's backstage pass offers premium access – including exclusive, limited-capacity masterclasses and side events at some of Hamburg's most exciting technical venues. Programme selection is strictly first come, first served.

The official ticket launch on 15 June comes with an attractive goodies campaign. Ticket buyers will receive a gift with their purchase – from a Bluetooth speaker to a safety helmet or an espresso machine – sponsored by selected leat con exhibitors. Goodies rotate every two weeks and are available in limited quantities only, so act fast:

- CW 26 + 27: Monacor Bluetooth Speaker
- CW 28 + 29: Roll-Top Backpack by Meyer Sound
- CW 30 + 31: Huss 7-in-1 Rigger Multi Tool
- CW 32 + 33: Prolyte Safety Helmet
- CW 33 + 34: Zippo Lighter by TBF Pyrotec
- CW 35 + 36: Espresso Machine by motionfiber
- CW 37 + 38: Shure Goodie Set (bag, beanie, t-shirt and more)
- CW 39 + 40: the iconic JB Moving Head USB stick

In line with the new hub strategy spanning live tech, stage tech, install, broadcast and communicate, the exhibitor portfolio is expanding with exciting new brands bringing fresh impulses and synergies to the entertainment and experience technology industry. New exhibitors include Layher, TBF Pyrotec, Explo SFX, Minuit Une, Zyxel Networks and Plusnet, among others.

Maurycy Sowka, CEO of ASM Steuerungstechnik: "We are delighted to be part of leat con for the first time and to present ourselves there as a manufacturer of stage machinery. At the same time, we hope that the show will establish itself as a permanent platform for stage technology in the long term." A limited number of exhibition spaces are still available.

The connect pass is now available at the website below. Official ticket sales launch on 15 June. Visitors will then be able to choose between the floor pass and backstage pass. An attractive early bird offer is also available until 31 July 2026.

www.leadcon.com